



TECHGOONDU

MEDIA KIT 2024-2025

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STARTED IN JUNE 2008 BY TECHNOLOGY JOURNALISTS IN SINGAPORE WHO SHARE A COMMON LOVE FOR ALL THINGS GEEKY AND DIGITAL, TECHGOONDU REPORTS ON PERSONAL COMPUTING, ENTERPRISE IT AND INTERNET CULTURE.

KEY MISSION:

PROVIDE AN UNBIASED, INDEPENDENT AND TRUSTED SOURCE OF NEWS THAT IMPACTS THE DIGITAL LIVES OF TECHNOLOGY USERS



ABOUT US

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SINCE 2008, AN AUTHORITATIVE SOURCE OF
TRUSTED NEWS, FEATURES AND OPINIONS ON
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IN SINGAPORE AND ASIA-PACIFIC.



SPECIAL HIGHLIGHTS

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THOUGHT-PROVOKING OPINION
PIECES ON INDUSTRY TRENDS, ISSUES.
2024 TOPICS:

- AI
- CYBERSECURITY
- CLOUD COMPUTING
- GOVERNMENT POLICY

Techgoondu > Blog > Enterprise > Like the Internet before, AI needs to overcome hurdles after breakthrough year

ENTERPRISE INTERNET SOFTWARE

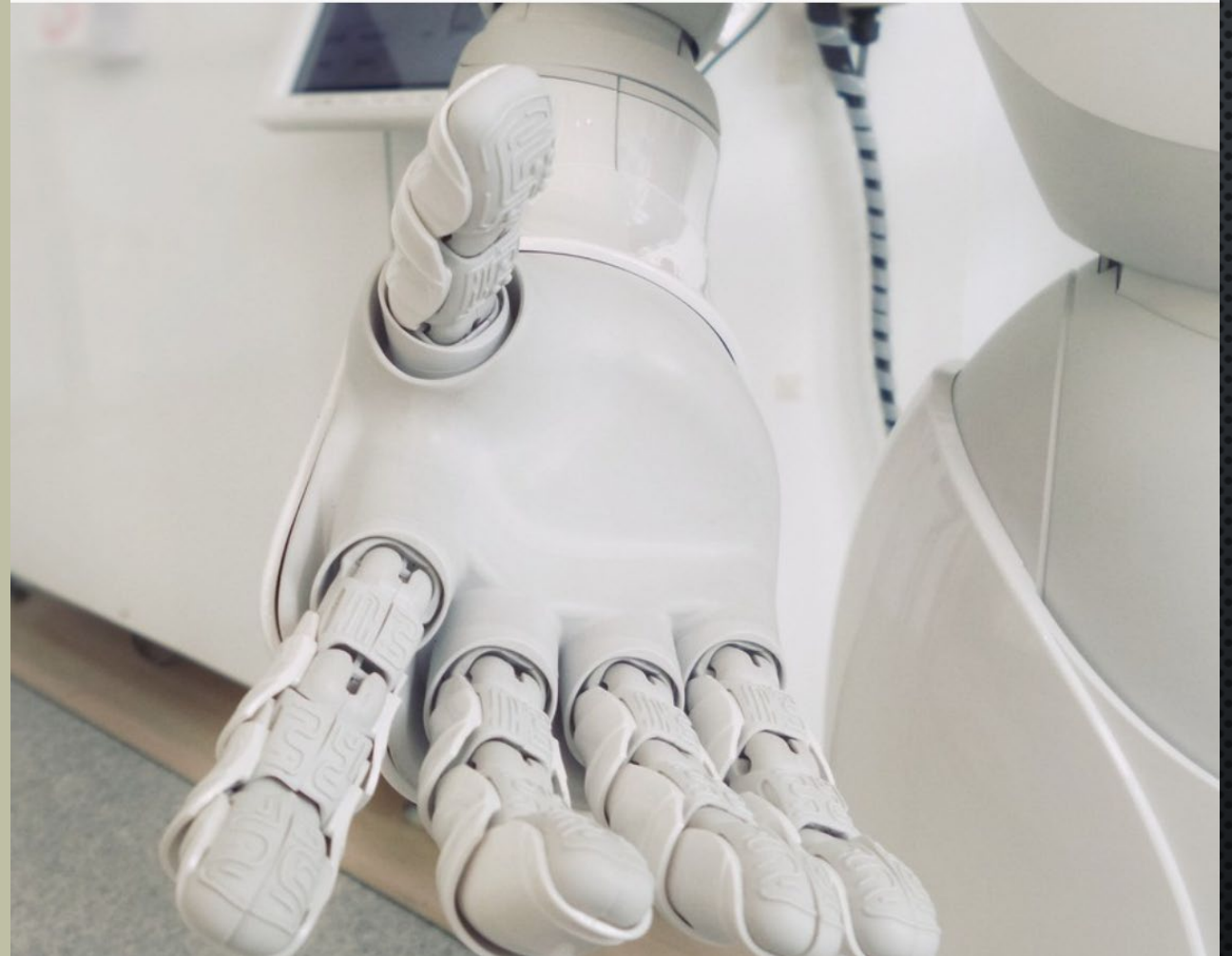
Like the Internet before, AI needs to overcome hurdles after breakthrough year



Alfred Siew | Published January 8, 2024

Last updated: January 8, 2024 at 8:34 PM

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- WOMEN IN TECH
- GLOBAL TECHNOLOGY RACE



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- HOME ENTERTAINMENT
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- GAMING



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Alfred Siew | Published December 26, 2023

Last updated: December 26, 2023 at 5:37 PM

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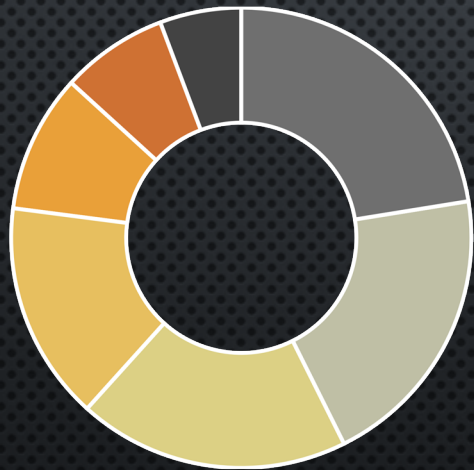
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SINGAPORE FORMS THE MAIN READERSHIP FOR TECHGOONDU, FOLLOWED BY AN INTERNATIONAL AND ASIA-PACIFIC AUDIENCE FROM THE US, UK, AUSTRALIA, MALAYSIA AND INDIA



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Techgoondu · Published June 5, 2023

Last updated: June 5, 2023 at 3:45 PM



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There is a noticeable excitement about the potential of smart manufacturing and AI. It is widely recognised that these technologies can significantly improve our daily lives and transform the kind of work we do.

At Micron, we are fully committed to being at the forefront of utilising smart solutions and AI in our facilities. By doing so, we aim to become a trailblazer in operational excellence and the scalable implementation of Industry 4.0 technology. Our focus on quality and keeping up with the cutting edge of innovation will propel us forward towards this goal.



A cylinder-shaped screen from PanelSemi is one of several Taiwanese innovations on show at Asia Tech x Singapore this year. ILLUSTRATION: TAITRA

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— Bharat Bedi, global head of system integrator business for SolarWinds. PHOTO: SolarWinds

With traditional monitoring, whenever an app or digital service is down or hits a certain threshold, an alert is raised. The IT team will then rush to understand the problem, identify the root cause, and resolve it. This is the typical Detect, Identify, Fix, Verify, and Resolve process IT teams follow.

The problem can originate in any part of the digital delivery chain. Did the on-premises or cloud servers run out of memory? Is it a network issue, connection error, or database overflow?

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Techgoondu · Published March 16, 2023

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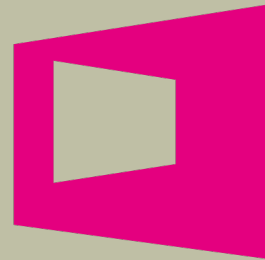
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