

**ASUS**<sup>®</sup>  
IN SEARCH OF INCREDIBLE

COMEX SHOW 2013  
05-08 Sep  
Expo Convention Hall 6  
Booth 6221



ASUS **MEMO Pad**<sup>™</sup>  
**HD 7**

7" Quad-core HD Tablet in Eye-Candy Colors

**COMEX SHOW PROMOTIONS**

VIVOTAB RT TF600TG (3G)

NOW  
**\$599**  
~~U.P. \$1,049~~



TRANSFORMER PAD  
TF300TL (4G)

NOW  
**\$699**  
~~U.P. \$949~~



VIVOTAB SMART  
ME400C/CL

**FREE  
TRANSLEEVE**  
(worth \$59)



PADFONE INFINITY

**FREE  
STATION  
FOLDER**  
(worth \$68)



PADFONE 2

32GB SET  
**\$799**  
~~U.P. \$1,099~~

64GB SET  
**\$949**  
~~U.P. \$1,239~~

+ **FREE TRANSLEEVE** (worth \$88)



**PREMIUM CONVERTIBLES** **NOTEBOOK + TABLET** **TOUCH SCREEN** **FULL HD DISPLAY**



**ASUS Transformer Book**

**World's 1st i7 Detachable Notebook**  
**13.3" Full HD Dual Storage Windows 8 Pro**

- TX300CA-C4033P**
- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 4MB L3 cache)
  - Windows® 8 Pro
  - Intel HD Graphics 4000
  - 13.3" FHD LED-backlit (1920x1080) 16:9
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 128GB SSD (Tablet) + 320GB SATA (Dock)
  - Up to 5 hrs\* (tablet), 8 hrs\* (with dock)
  - 1.90kg
  - Built-in web camera
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**Limited Stocks**

**\$1,898 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49)

**ALSO AVAILABLE**

- TX300CA-C4025P**
- Intel® Core™ i7-3537U
  - 4GB RAM
  - 128GB SSD + 500GB SATA

**\$2,098 (GST Incl.)**

**ASUS TAICHI™**

**13.3" Ultrabook Dual Full HD Screens Windows 8 Pro**

- TAICHI31-CX018P**
- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
  - Windows® 8 Pro
  - Intel HD Graphics 4000
  - 13.3" Dual FHD LED-backlit (1920x1080) 16:9
  - Integrated 802.11 a/g/n + Bluetooth™ 4.0
  - 4GB RAM & 256GB SSD
  - Up to 5 hrs\* / 2 weeks (standby)
  - 1.56kg
  - HD web camera + 5MP rear camera with Auto Focus
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$2,998 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + TAICHI Stylus (worth \$150) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)

**ALSO AVAILABLE IN 11.6"**

**TAICHI21-CW011P**  
**\$2,698 (GST Incl.)**

**ASUS ZENBOOK ULTRABOOK SERIES**

**FULL HD DISPLAY** **ULTRA-SLIM & LIGHT** **LONG BATTERY LIFE**



**15.6" Full HD Ultrabook Windows 8 Pro**

- UX51VZ-CM042P**
- Intel® Core™ i7-3632QM (2.2GHz Turbo to 3.2GHz, 6MB L3 cache)
  - Windows® 8 Pro
  - NVIDIA® GeForce® GT 650M w 2GB GDDR5 VRAM
  - 15.6" FHD LED-backlit Panel (1920x1080)
  - Integrated 802.11 a/g/n + Bluetooth™ 4.0
  - 8GB RAM & 512GB SSD
  - 2.16 kg
  - Up to 7 hrs\* / 2 weeks (standby)
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$3,098 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + Optical Mouse (worth \$19)

**13.3" Full HD Ultrabook Windows 8 Pro**

- UX31A-C4037P**
- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
  - Windows® 8 Pro
  - Intel HD Graphics 4000
  - 13.3" FHD D-backlit Slim IPS Panel (1920x1080)
  - Integrated 802.11 a/g/n + Bluetooth™ 4.0
  - 4GB RAM & 256GB SSD
  - 1.4kg
  - Up to 7 hrs\* / 2 weeks (standby)
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)
  - Silver

**\$2,498 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)

**13.3" Full HD Ultrabook**

- UX31A-R4047P**
- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
  - Windows® 8 Pro
  - Intel HD Graphics 4000
  - 13.3" FHD D-backlit Slim IPS Panel (1920x1080) Non-Glare
  - Integrated 802.11 a/g/n + Bluetooth™ 4.0
  - 8GB RAM & 256GB SSD
  - 1.3kg
  - Up to 7 hrs\* / 2 weeks (standby)
  - 3 YEARS INTERNATIONAL
  - Silver

**\$2,398 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)

**ALSO AVAILABLE**

- UX31A-R4036H**
- Intel® Core™ i7-3537U
  - Windows® 8
  - 4GB RAM & 128GB SSD
  - 2 YRS INTERNATIONAL

**\$1,798 (GST Incl.)**

**13.3" Full HD Ultrabook**

- UX32VD-R4041H**
- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 4MB L3 cache)
  - Windows® 8 64 bit
  - NVIDIA® GeForce® GT 620M w 1GB DDR3 VRAM
  - 13.3" FHD LED-backlit Slim IPS Panel (1920x1080) Non-Glare
  - Integrated 802.11 a/g/n + Bluetooth™ 4.0
  - 4GB RAM & 500GB SATA + 24GB SSD
  - 1.45kg
  - Up to 7 hrs\* / 2 weeks (standby)
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)
  - Silver

**\$1,498 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)

**ALSO AVAILABLE**

- UX32VD-R4030H**
- Intel® Core™ i7-3537U

**\$1,698 (GST Incl.)**

**15.6" Windows 8 Pro Dedicated 1GB DDR5 VRAM Full HD Built-in Optical Drive**

- UX52VS-CN049P**
- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
  - Windows® 8 Pro
  - NVIDIA® GeForce® GT 645M w 1GB DDR5 VRAM
  - 15.6" FHD LED-backlit IPS Panel (1920x1080) Non-Glare
  - Integrated 802.11 a/g/n + Bluetooth™ 4.0
  - 6GB RAM & 1TB SATA + 24GB SSD
  - DVD SuperMulti Double Layer Drive
  - 2.2kg
  - Up to 7 hrs\* / 2 weeks (standby)
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$2,398 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)

\*Battery life subject to configurations & usage

**ASUS S SERIES ULTRABOOK SERIES**

**WITH OPTICAL DRIVE** **NVIDIA GRAPHICS** **SATA + SSD STORAGE**



**14.0" Dedicated 2GB VRAM Limited Stocks**

- S46CB-WX058H**
- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 3MB L3 cache)
  - Windows® 8 64 bit
  - NVIDIA® GeForce® GT 740M w 2GB DDR3 VRAM
  - 14.0" HD LED-backlit (1366x768) 16:9
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 500GB SATA + 24GB SSD
  - 2.0kg
  - Up to 5 hrs\* / 2 weeks (standby)
  - DVD SuperMulti Double Layer Drive
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$999 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**14.0" Dedicated 4GB VRAM Limited Stocks**

- S46CB-WX119H**
- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
  - Windows® 8 64 bit
  - NVIDIA® GeForce® GT 740M w 4GB DDR3 VRAM
  - 14.0" HD LED-backlit (1366x768) 16:9
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 750GB SATA + 24GB SSD
  - 2.0kg
  - Up to 5 hrs\* / 2 weeks (standby)
  - DVD SuperMulti Double Layer Drive
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,298 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**ALSO AVAILABLE IN 15"**

**S56CB-X0297H**

**ASUS VIVOBOK TOUCH SERIES**

**TOUCH SCREEN** **2-SEC INSTANT ON** **LONG BATTERY LIFE**



**11.6" Limited Stocks**

- X202E-CT009H / S200E-CT158H/CT163H/CT177H**
- Intel® Core™ i3-3217U (1.8GHz, 3MB L3 cache)
  - Windows® 8 64 bit
  - Intel HD Graphics 4000
  - 11.6" LED-backlit (1366 x 768) Touch
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 500GB SATA
  - 1.38kg
  - Up to 5 hrs\* / 2 weeks (standby)
  - 1 YEAR INTERNATIONAL

**\$799 (GST Incl.)**



Trend Micro Internet Security (worth \$59)

**13.3" Windows 8 Pro Pre-installed MS Office 2010**

- S300CA-C1012PS**
- Intel® Core™ i5-3317U (1.7GHz Turbo to 2.6GHz, 3MB L3 cache)
  - Windows® 8 Pro
  - Intel HD Graphics 4000
  - 13.3" HD LED-backlit (1366x768) Touch
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 500GB SATA
  - 1.75kg
  - Up to 5 hrs\* / 2 weeks (standby)
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,198 (GST Incl.)**



Microsoft Office 2010 Home & Student Ed (worth \$140) + Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**13.3" PRE-ORDER New Haswell CPU**

- S301LP-C1017H**
- Intel® Core™ i5-4200U (1.6GHz Turbo to 2.6GHz, 3M Cache)
  - Windows® 8
  - ATI HD8530 with 2GB DDR3 VRAM
  - 13.3" HD LED-backlit (1366x768) Touch
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 500GB SATA
  - 1.8kg
  - Up to 5 hrs\* / 2 weeks (standby)
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,298 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**14.0" Touch Ultrabook**

- S400CA-CA120H**
- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 4MB L3 cache)
  - Windows® 8 64 bit
  - Intel HD Graphics 4000
  - 14.0" HD LED-backlit (1366x768) Touch
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 500GB SATA + 24GB SSD
  - 1.83kg
  - Up to 5 hrs\* / 2 weeks (standby)
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,049 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**ALSO AVAILABLE**

- S400CA-CA089H**
- Intel® Core™ i7-3537U

**\$1,198 (GST Incl.) \$1,298**

**15.6" 1st Touch Ultrabook w/ Dedicated 2GB VRAM**

- S550CB-CJ003H**
- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 3MB L3 cache)
  - Windows® 8 64 bit
  - NVIDIA® GeForce® GT 740M w 2GB DDR3 VRAM
  - 15.6" HD LED-backlit (1366x768) 16:9
  - Integrated 802.11 b/g/n + Bluetooth™ 4.0
  - 4GB RAM & 500GB SATA + 24GB SSD
  - 2.65kg
  - Up to 5 hrs\* / 2 weeks (standby)
  - DVD SuperMulti Double Layer Drive
  - 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,398 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**ALSO AVAILABLE**

- S550CB-CJ004H**
- Intel® Core™ i7-3537U
  - 4GB RAM & 1TB SATA + 24GB SSD

**\$1,698 (GST Incl.)**

ASUS N SERIES  
MULTIMEDIA SERIES

FULL HD DISPLAY

4GB NVIDIA GRAPHICS

TOUCH SCREEN



**NEW**  
Haswell CPU

15.6" **New Haswell CPU**

**N550JV-CM041H**

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64 bit
- 15.6" HD LED Backlit (1366x768) 16:9
- NVIDIA® GeForce® GT750M with 4GB DDR3 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 8GB RAM & 1TB SATA
- 2.7kg
- Blu-Ray (Read only)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,898** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Optical Mouse (worth \$19) + ASUS SonicMaster Subwoofer

17.3" **New Haswell CPU Full HD**

**N750JV-T4014H**

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64 bit
- 17.3" FHD LED Backlit (1920x1080) 16:9
- NVIDIA® GeForce® GT750M with 4GB DDR3 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 8GB RAM & 1TB SATA
- 3.33kg
- Blu-Ray (Read only)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,798** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Optical Mouse (worth \$19) + ASUS SonicMaster Subwoofer

ASUS K/X SERIES  
PERFORMANCE SERIES

2GB NVIDIA GRAPHICS

MULTI-COLOR

ICECOOL TECHNOLOGY



14.0"

**X450CC-WX064H**

- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.4GHz, 3M L3 cache)
- Windows® 8 64 bit
- NVIDIA® GeForce® GT 720M w 2GB DDR3 VRAM
- 14.0" HD LED-backlit (1366x768) 16:9
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA
- 2.3kg
- DVD SuperMulti Double Layer Drive
- 1 YEAR INTERNATIONAL

**\$899** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

ALSO AVAILABLE  
IN 15"

**X550CC-XX184H**

14.0" **PRE-ORDER**

**NEW!**

**X450CC-CA167H**

- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.4GHz, 3M L3 cache)
- Windows® 8 64 bit
- NVIDIA® GeForce® GT 720M w 2GB DDR3 VRAM
- 14.0" HD LED-backlit (1366x768) 16:9
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA
- 2.3kg
- DVD SuperMulti Double Layer Drive
- 1 YEAR INTERNATIONAL

**\$999** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

ALSO AVAILABLE  
IN 15"

**X550CC-CJ411H**

14.0" **New Haswell CPU Limited Stocks**

**K450JF-WX010H**

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64 bit
- NVIDIA® GeForce® GT 745M w 2GB DDR3 VRAM
- 14.0" HD LED-backlit (1366x768) 16:9
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 8GB RAM & 750GB SATA
- 2.3kg
- DVD SuperMulti Double Layer Drive
- 2 YEARS INTERNATIONAL

**\$1,298** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

ASUS G SERIES  
GAMING SERIES



FULL HD DISPLAY

TRUE 3D EXPERIENCE

DIRECTX 11



**NEW**  
Haswell CPU

17.3" **New Haswell CPU 3GB DDR5 VRAM**

**G750JX-T4064H**

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64-bit
- 17.3" FHD+ LED-backlit TFT LCD Display (1920x1080) Non Glare
- NVIDIA® GeForce® GTX770MX with 3GB GDDR5 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 8GB DDR3 RAM & 750GB SATA
- DVD SuperMulti Double Layer Drive
- Built-in web camera & card reader
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$2,198** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Gaming Backpack (worth \$169) + Gaming Mouse (worth \$89)

17.3" **New Haswell CPU 4GB DDR5 VRAM**

**NEW!**

**G750JH-CV020H (3D)**

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64-bit
- 17.3" FHD+ LED-backlit TFT LCD Display (1920x1080) Non Glare
- NVIDIA® GeForce® GTX780MX with 4GB GDDR5 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 32GB DDR3 RAM & 2TB SATA
- Blu-Ray (Write)
- Built-in web camera & card reader
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$3,598** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Gaming Headset worth \$169 + Gaming Backpack (worth \$169) + Gaming Mouse (worth \$89) + NVIDIA 3D Glasses (worth \$239)

PADPHONE INFINITY  
ASUS Pad & Phone in One

SMARTPHONE + TABLET

DUAL FULL HD SCREENS

NANO SIM



**PADPHONE INFINITY (5" LTE PHONE)**

- Qualcomm Snapdragon 600 (8064 + 9215m) Krait Quad-core (1.7Ghz) with Adreno 320 GPU
- Android 4.1 Jelly Bean
- 5" (1920 x 1080 / 441PPI) Super IPS (400 nits) Scratch-resistant Corning® Glass with anti-fingerprint coating
- 32GB eMMC Flash & LPDDR2 2GB RAM
- 802.11 a/b/g/n + WiFi Direct + Bluetooth 4.0 + NFC + 4G Connectivity
- 3.5mm audio socket, MyDP port (supports Micro-USB 2.0 Host & Device, 1080p video-out), Nano SIM slot
- Rear: 13MP, f/2.0 Aperture, 5-element lens, auto focus, LED flash
- Front: 2MP, f/2.0 aperture
- Up to 19 hours\* 3G talk time / 410 hours\* 3G standby time (2400mAh)
- 43.5 x 72.8 x 8.9mm / 145g
- 1 YEAR LOCAL WARRANTY

32GB PHONE: **\$898** (GST Incl.)

64GB PHONE: **\$998** (GST Incl.)

**PADPHONE INFINITY STATION (10.1" LTE Tablet)**

- 10.1" (1920 x 1200 / 224PPI) Super IPS (400 nits) Scratch-resistant glass with anti-fingerprint coating
- 1MP front Camera, 13MP via PadFone Infinity rear camera
- Up to 40 hours of 3G Talk Time\* (5000mAh)
- Support Micro-USB 2.0 Host
- GSM, WCDMA, LTE antennae & LTE receiver diversity & Bluetooth-WiFi antenna
- High Quality Speaker, SonicMaster Technology
- 264.6 x 181.6 x 10.6mm
- 532g
- 1 YEAR LOCAL WARRANTY

**PWP Price**

STATION: **\$299** (GST Incl.)

U.P. \$368



Station Folder (worth \$68)

**PADPHONE 2 (4.7" LTE PHONE)**

- Qualcomm Snapdragon S4 (Cortex-A15 class) Quad-core 1.5 GHz
- Android 4.1 Jelly Bean
- 32/64 GB eMMC Flash & LPDDR2 2GB RAM
- 802.11 a/b/g/n + WiFi Direct + Bluetooth 4.0 + NFC + 4G Connectivity
- 4.7", 1280 x 720 (HD), 312 ppi, Super IPS+, 550 nits Scratch resistant Corning® Glass (Anti-fingerprint coating)
- Rear: 13 MP BSI Sensor Camera, f/2.4 Aperture, 5-element lens, Auto focus with LED Flash, Front: 1.2 MP
- Up to 16 hours\* 3G talk time / 336 hours\* 3G standby time
- 137.9 x 68.9 x 9mm / 135g
- 1 YEAR LOCAL WARRANTY

32GB SET: **\$799** (GST Incl.)

U.P. \$1,099

64GB SET: **\$949** (GST Incl.)

U.P. \$1,239



**PADPHONE 2 STATION (10.1" LTE TABLET)**

- 10.1", 1280 x 800 (WXGA), 149ppi IPS with capacitive touch/multi-touch, Scratch resistant Corning® Glass (Anti-fingerprint coating)
- 1MP front Camera
- 3.5mm audio jack via PadFone 2, ASUS 13-pin dock connector (support Micro-USB 2.0 Host)
- WiFi & BT, GSM, WCDMA, & LTE receiver diversity
- High Quality Speaker, SonicMaster Technology
- 263 x 180.8 x 10.4mm
- 514g
- 1 YEAR LOCAL WARRANTY



Transleeve (worth \$88)

## ASUS FONEPAD ASUS Pad & Phone in One

SMARTPHONE + TABLET

MICRO SD EXPANDABLE

IPS Panel



7.0"

### FONEPAD ME371 (3G)

- Android JellyBean 4.1
- Intel Atom Z2460 1.6GHz
- 7" WXGA (1280x800) LED Backlight IPS Panel Multi-touch
- 1GB DDR3L & 32GB EMMC + Free Lifetime 5GB WebStorage
- 802.11b/g/n + Bluetooth 3.0 + GPS + 3G Connectivity
- Rear Camera 3.0MP Auto-Focus; 720p video recording
- Front camera 1.2MP
- 1x micro USB, 1x Headphone/Mic-in, 1x Micro SD card reader (Up to 32GB), 2x Digital Mic, 1x Receiver, 1x SonicMaster Speaker
- Up to 9 hrs\* battery life
- 340g
- 1 YEAR INTERNATIONAL

**\$399** (GST Incl.)



## ANDROID TABLETS

HD DISPLAY

LONG BATTERY LIFE

MICRO-SD EXPANDABLE



## ASUS MEMO Pad™ HD7

7.0"

**Quad-Core Processor | HD IPS Panel | Micro-SD Expandable | Up to 10h\* Batt. Life**

### Memo Pad ME173X

- Android JellyBean 4.2
- MediaTek MT8125 @ 1.2 GHz, Quad-Core
- 7" WXGA (1280 X 800) LED Backlight; IPS panel, 10 finger multi-touch
- 1GB DDR3L & 16GB EMMC + Free 16GB WebStorage for 1 Year
- 802.11b/g/n + Bluetooth 4.0
- Rear Camera 5MP, Front camera 1.2MP
- 1x Audio Jack (Head Phone / Mic-in), 2x SonicMaster speakers, 1x Internal Microphone, 1x Micro-USB port, 1x Micro SD (SDHC)
- Up to 10 hrs\* battery life
- 302g
- 1 YEAR LOCAL

**\$249** (GST Incl.)



### ACCESSORIES **NEW!**

Persona Cover: **\$29** (GST Incl.)

Transcover: **\$39** (GST Incl.)



## ASUS MEMO Pad

7.0"

**Micro-SD Expandable | HD Front Camera**

### Memo Pad ME172V

- Android JellyBean 4.1
- VIA WM8950
- 7" 1024x600 (WSVGA)
- 1GB DDR3L & 8GB EMMC + Free Lifetime 5GB WebStorage
- 802.11b/g/n
- Front camera 1MP
- 1x micro USB, 1x Head phone / Mic-in, 1x Micro SD(SDHC)
- Up to 7 hrs\* battery life
- 358g
- 1 YEAR INTERNATIONAL

**\$199** <sup>\$249</sup> (GST Incl.)



## ASUS TRANSFORMER PAD ANDROID TABLETS

QUAD-CORE PROCESSOR

LTE DEVICE

LONG BATTERY LIFE



10.1"

**LTE | Includes Dock**

### Transformer Pad TF300TL (LTE)

- Android 4.0 Ice Cream Sandwich (Upgradable to 4.2 Jelly Bean)
- NVIDIA® Tegra® 3 Quad-Core
- High-performance 12-core NVIDIA® GPU
- 10.1" LED Backlight WXGA (1280x800) IPS
- 1GB DDR3L & 32GB EMMC + Free Lifetime 8GB ASUS WebStorage
- Integrated 802.11 b/g/n + Bluetooth™ 3.0 + 4G Connectivity
- 1.2 Mega pixels (Front); 8 Mega Pixels (Back)
- 1x Micro SD Card Reader, 1x Micro HDMI, 1x Audio Jack, 1x Standard SIM card slot (Pad)
- 1x USB, 1x SD Card Reader (Dock)
- Up to 14/15 hrs\* battery life (With Dock)
- 635g (Pad only) / 1181g (With Dock)
- 1 YEAR INTERNATIONAL

**\$699** (GST Incl.) ~~U.P. \$949~~



## ASUS VIVOTAB SERIES WINDOWS TABLETS

WIN PLATFORM

SUPPORTS MS OFFICE

EASY SYNC



## ASUS VivoTab™ RT

10.1"

**3G | Pre-installed Office RT | Includes Dock**

### VivoTab RT TF600TG (3G)

- Windows® RT
- Pre-installed Office Home & Student 2013 RT
- NVIDIA® Tegra 3 Quad Core 1.3GHz
- 10.1" LED-backlight Super IPS+ Touch Panel 16:9 (1366x768)
- 2GB RAM & 32GB EMMC + Free 3 Yrs 32GB ASUS WebStorage
- 802.11 b/g/n + Bluetooth™ 4.0 + Wi-Fi direct + 3G Connectivity
- 8MP Rear Camera with LED Flash, auto-focus; 2MP Front Camera with LED indicator; 1080p video recording
- 2-in-1 Audio Jack (Head Phone/Mic-in)/1x Micro HDMI, 1x Micro SD Card Reader
- 1x USB (Dock)
- Up to 9hrs\* (Pad Only) / 16 hours\* batt life (with Dock)
- 535g (Pad Only) / 1,073g (with Dock)
- 1 YEAR INTERNATIONAL

**\$599** (GST Incl.) ~~U.P. \$1,049~~



## ASUS VivoTab™ Smart

10.1"

**WiFi/4G | Pre-installed MS Office**

### VIVOTAB SMART ME400C / ME400CL (LTE)

- Windows® 8
- Intel Atom processor Z2760 dual-core 1.8GHz
- 10.1" Ratio: 16:9 (1366x768) LED Backlight screen
- 2GB RAM & 64GB capacity + Free 3 yrs 32GB ASUS WebStorage
- 802.11 b/g/n + Bluetooth 4.0 + Wi-Fi direct + 4G Connectivity (ME400CL)
- Front Camera: 2MP with LED indicator; Rear Camera: 8MP F2.2, Lens: 5P, Auto focus with LED flash 1080p video recording
- 2-in-1 Audio Jack (Head Phone/Mic-in)/1x Micro HDMI, 1x Micro SD Card Reader
- Up to 9.5hrs\* battery life / 580g
- 1 YEAR INTERNATIONAL

ME400C: **\$599** <sup>U.P. \$699</sup> (GST Incl.) ME400CL: **\$799** <sup>U.P. \$899</sup> (GST Incl.)



## nexus 7

7.0"

**WiFi / 3G | NVIDIA Graphics**

### NEXUS 7

- Android 4.2 Jelly Bean
- NVIDIA® Tegra® 3 Quad-Core
- GeForce® 12-core, 3D stereo (built-in)
- 7" WXGA (1280 X 800) LED Backlight IPS panel
- 1GB DDR3L & 32GB EMMC
- 802.11 b/g/n + Bluetooth™ 3.0 + Wi-Fi direct
- 1.2MP front camera
- 1x Headset Jack, 1x micro-USB, 2x Digital microphone, 2x High Quality Speakers, 1x Docking PIN
- Hi-Definition Audio CODEC, Stereo Speakers, Digital Mic
- Up to 9.5 hrs\* / 350g
- 1 YEAR INTERNATIONAL

32GB WiFi: **\$399** (GST Incl.) 32GB 3G: **\$499** (GST Incl.)

### NEXUS 7 ACCESSORIES

TRAVEL COVER: **\$29** (GST Incl.)



11.6"

**Windows 8 Pro | Includes Dock**

### VivoTab TF810C

- Windows® 8 Pro
- Intel® Atom™ Z2760 Dual Core CPU (1.8GHz)
- 11.6" LED Backlight IPS+ screen 16:9 (1366x768)
- 2GB RAM & 64GB EMMC + Free 3 Yrs 32GB ASUS WebStorage
- 802.11 b/g/n + Bluetooth™ 4.0
- 8MP Rear Camera with 5-element and F/2.2 aperture lens; 2MP Front Camera
- 1x Micro SD Card Reader, 1x Micro HDMI, 1x Audio Jack (Pad)
- 2 x USB, 1x charging port (Dock)
- Up to 10.5hrs\* (Pad Only) / 19 hours\* batt life (with Dock)
- 675g (Pad Only) / 1,340g (with Dock)
- 1 YEAR INTERNATIONAL

**\$1,399** (GST Incl.)



ASUS recommends Windows.

## about ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning, motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones.

Driven by innovation and committed to quality, ASUS won 4,168 awards in 2012 and is widely credited with revolutionising the PC industry with its Eee PC™. ASUS has more than 12,500 employees around the globe with a world-class R&D team of 3,800 engineers. Company revenue for 2012 was approximately US\$14 billion.

sg.asus.com



Join us as a member of the Fan Club to receive first hand product information, upcoming promotions, join in discussion/post any enquiries on ASUS products at [www.facebook.com/asus.sg](http://www.facebook.com/asus.sg)



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# ASUS is the Top 2 Consumer Notebook Brand in the World

According to the latest IDC report (2012 Q4), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- The Top 1 consumer notebook brand in South East Asia
- The Top 1 notebook brand in Central and Eastern Europe
- The Top 2 notebook brand in China
- The Top 2 notebook brand in Western Europe
- The Top 3 Android Tablet Brand in the World



### ASUS is the No.1 Motherboard Brand in the World

- ASUS had shipped 420,000,000 motherboards since 1989
  - One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard
- The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS' notebooks have the best quality and are reliable.

### ASUS received 4,168 awards in 2012

A testament to your commitment to innovation, design and quality, ASUS garnered a total of 4,168 awards from prestigious technology organisations and IT journalists worldwide.

### ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The World's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

### ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.

### ASUS is No.1 in Quality and Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the Wall Street Journal Asia.

# Marks in History: ASUS Notebooks

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

## In outer space

### Zero defects during 600 days in space!

Two ASUS notebooks were selected by R&K, a major computer and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware.

"ASUS notebooks never overheat like those made by other companies," said Sergei Avdeev, one of the Russian cosmonauts. "Thermal flow in space and on Earth is completely different. Only notebooks with the best cooling can survive continuous operation. We used our ASUS notebooks all day without a problem."



## In the air

### Helping the NRMA CareFlight helicopter rescue unit save lives.

NRMA CareFlight, an emergency medical and rescue helicopter unit serving New South Wales in Australia, uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in CareFlight improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%.

"All out pilots are very impressed with ASUS notebooks and amazed at their ability to withstand aircraft vibration," said Mark Lees, Community Relations Manager of CareFlight. "We are ready to install ASUS notebooks in all our aircrafts and link them to onboard navigation computers."



## On the road

### Flawless performance during grueling off-road racing.

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, which saw them used in hote deserts and snow-covered mountains. They acted as navigation devices, exceling due to their built-in GPS functionality and dynamic map displays. They were also mobile communication centers, enabling email and video conferencing.

"Needless to say, ASUS computers survived the severe conditions of this strenuous voyage without a single flaw," said race organiser Aviv Shweky.



## At the ends of the earth

### Conquering Antarctica.

Perfect performance records in freezing temperatures at the South Pole have been achieved. A December 2003 expedition that included acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks to record and share their experiences.

## On the world's highest peak

### First notebooks to scale Mount Everest.

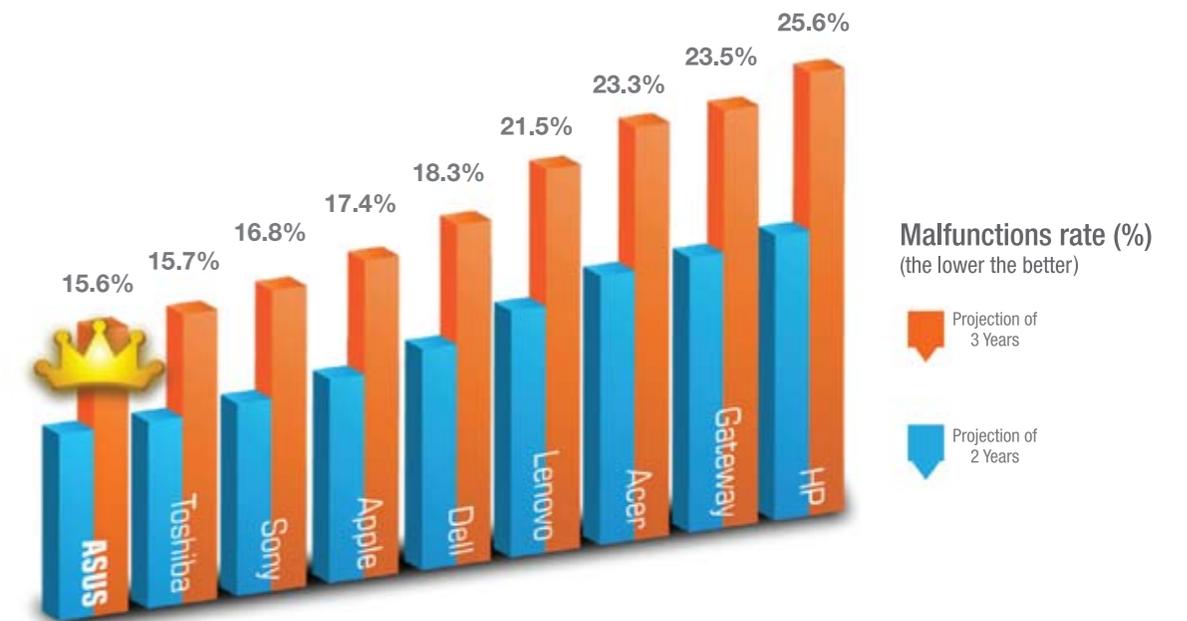
Conditions at the world's tallest mountain may faze other notebooks, but several ASUS models, including the US/56 leather and bamboo editions, W7 and U1 were chosen to accompany an expedition to the top of Mount Everest, know locally as Qomolangma. Upon reaching base camp at 500m, only ASUS notebooks continued to operate. Other notebooks failed to boot due to extremely low ambient temperatures. The US even made it to the peak at a height of 8848m, with expedition leader Captain Wang Yongfong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.

# Survey of 30,000 Laptops Lists ASUS as Top in Reliability Rankings



SquareTrade, the largest independent warranty service provider in the United States, published a report that analyzed the failure rates of over 30,000 new laptop computers manufactured by the leading nine notebook brands over the past 3 years. A minimum of 1,000 notebooks from each brand were sampled.

With three year malfunction rates under 16%, laptops from ASUS are nearly 40% more reliable than HP, the worst performer in this study. HP, the industry leader, which shipped nearly 16 million laptops in the past year according to IDC, ranked dead last in this reliability study with over one-fourth of laptops expected to malfunction in three years. Gateway and Acer, the no. 2 maker of laptops, were also nearly unreliable as HP, with an expected malfunction rate of over 23% (pg 6).



Source: [www.squaretrade.com/pages/laptop-reliability-1109/](http://www.squaretrade.com/pages/laptop-reliability-1109/)  
Square Trade, 2009/Nov/16th, Report "1 in 3 laptops fail over 3 years"

#### SquareTrade Report Disclaimer

- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not be represented in this data
- We did not take into consideration purchase locations
- The document and all of its contents are provided as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied about the data accuracy of the data

# Extreme Test Ensure Top-Quality Notebooks

ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.



## Keyboard Test

ASUS tests the keyboard to check the comfort and durability, especially on keys that are more frequently used.



## Abrasive Test

Abrasive resistance test subjects the exteriors of ASUS notebooks to friction, making sure that the colors and surface materials stay at prime conditions even after extensive and demanding use.



## Noise Test

ASUS notebooks undergo meticulous noise testing to help promote a quiet and pleasant computing environment for consumers. Noise mitigation, quiet cooling and component seals are all put to test in this set of trials.



## Pressure Test

Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests, and ASUS commercial panel pressure tests exceeds the requirements of normal notebook standards by 20%.



## Hinge Test

Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness. ASUS Commercial Series notebooks exceed industry standards in this area as well.



## Vibration Test

Vibration test puts the notebooks on multiple frequency vibrations to ensure that the frame construction outside and the inside of the notebooks are always attached securely.



## Shock Test

Notebooks are likely to experience shocks during shipping and day-to-day use. This is why ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.



## Spin Test

Most of the notebook covers can be opened with one hand and this means that the screen has to be flexible. Spin tests are carried out to measure how well the lid is able to protect the notebook by testing it with a twist on the overall framework to an extreme degree.



## High Acceleration Test

HALT test (Highly Accelerated Life Test) tests notebooks in high speed stimulations to simulate the movement of a mobile notebook, with an extensive analysis of our engineers to reduce the problems that may occur during transportation.



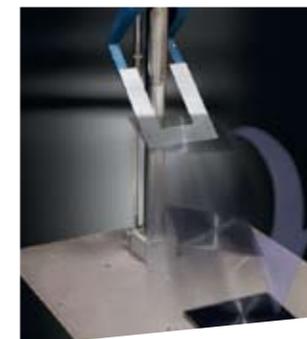
## Port Test

Each port is tested to ensure that it remains strong and solid despite the continuous plug and unplug actions.



## Temperature Test

Each ASUS notebook went through many trials to be able to continue to operate in diverse climates. One of the tests is to stimulate an environment of high humidity and low, and also in extreme temperature conditions. Each weak point in the material and framework is strengthened. This is the reason ASUS notebooks have high durability.



## Fall Test

A dropped notebook shouldn't mean a broken notebook and ASUS puts its notebooks through a series of drop tests to measure how well they cope with life's little accidents. ASUS commercial notebooks surpass industry standards at more than double the drop height.

# ASUS received 4,168 awards in 2012

A testament to our relentless innovation and the result from years of research in design and manufacturing techniques, ASUS garnered a total of 4,168 awards from prestigious technology organisations and IT journalists worldwide. This can only be achieved by a company with vision and mission to pursue the best innovation.

ASUS is increasingly placing emphasis on tablets and smartphones to stay ahead with consumers' changing lifestyle needs, and once again our innovation and persistence in perfection leads to a total of 798 awards for tablets and smartphones!




**iF Design Awards**  
ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.




**Innovation International CES Awards**  
Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation - Persistent Perfection has resulted in such wide recognition for our products.



**READERS' CHOICE AWARD**  
SINGAPORE  
FEB 2012  
CNET ASIA

The Asus Zenbook UX31E is an excellent-looking Windows Ultrabook laptop that matches the MacBook Air step for step with an even better price.



**BEST THIN & LIGHT LAPTOP**  
SINGAPORE  
FEB 2012  
DIGITAL LIFE

Just 3mm at its thinnest and 17mm at its thickest, Asus Zenbook's 1600 by 900 pixel 13.3-inch screen puts even the MacBook Air to shame.



**Stuff**  
SINGAPORE  
APR 2012  
STUFF MAGAZINE

All-metal design, a hi-res 13.3in screen and dual-core Corei7 innards: ASUS' Ultrabook has brains and beauty.



**WORLD'S BEST PRODUCT AWARD**  
SINGAPORE  
NOV 2012  
HARDWARE MAGAZINE

We feel that the differentiating factor for an Ultrabook should be battery life, which is where ASUS outlasts everyone else.



**DIGITAL LIFE**  
SINGAPORE  
NOV 2012  
DIGITAL LIFE

Asus Vivobook S400 is an affordable laptop for users who want a Windows 8 touchscreen machine that does not break the bank.



**CNET ASIA**  
SINGAPORE  
MAY 2012  
CNET ASIA

With its upgraded internals, the Asus N46VZ continues to be an excellent multimedia laptop, even if a slow HDD and bloatware drags down its performance.



**8.5/10**  
SINGAPORE  
JAN 2012  
HARDWARE ZONE

Asus Zenbook is really sexy, very robust, and it's an Ultrabook.



**CNET ASIA**  
SINGAPORE  
FEB 2012  
CNET ASIA

The Asus Zenbook UX31E is an excellent-looking Windows Ultrabook laptop that matches the MacBook Air step for step with an even better price.



**BEST ANDROID TABLET**  
SINGAPORE  
FEB 2012  
DIGITAL LIFE

This is the beauty of the Nexus 7: its well-balanced weight of 340g and comfortable 7-inch display make it a perfect e-book reader. Its display is complimented by a sharp screen resolution of 1,280x800 pixels that delivers crystal clear images and videos.



**8.5/10**  
SINGAPORE  
APR 2012  
HARDWARE ZONE

With Tegra 3 based devices becoming more commonplace, does that make the Transformer Prime old and unappealing? Far from it. In fact, Transformer Pad TF300 is still very much the fantastic Android device that first appeared in our labs late last year.



**Stuff**  
SINGAPORE  
OCT 2012  
STUFF MAGAZINE

A pin-sharp HD screen, quad-core power and battery-boosting dock make Transformer Infinity the top Droid.



**CNET ASIA**  
SINGAPORE  
APR 2012  
CNET ASIA

You're unlikely to find a more affordable quad-core powered 10-inch Android tablet than the Asus Transformer Pad 300.



**GOLD HWM**  
SINGAPORE  
OCT 2012  
HARDWARE MAGAZINE

There is little reason to doubt that we are looking at the best Android tablet on the market right now. In the Android space at least, none of the immediate competition can match Nexus 7's performance, features and overall value proposition.



**DIGITAL LIFE**  
SINGAPORE  
OCT 2012  
DIGITAL LIFE

Smooth controls and a speedy processor make this a great tablet for music and videos.



**Stuff**  
SINGAPORE  
OCT 2012  
STUFF MAGAZINE

This little Android, Nexus 7 is head and shoulders above the 7in tablet competition.



**EDITOR'S CHOICE**  
SINGAPORE  
AUG 2012  
HARDWAREZONE

Nexus 7 is the Cream of the Crop.



**9/10**  
SINGAPORE  
AUG 2012  
HARDWAREZONE

Despite its lower than average price point, the Nexus 7 boasts quite a solid build that is comparable to the more expensive 7-inch tablets such as the BlackBerry PlayBook.



**CNET ASIA**  
SINGAPORE  
NOV 2012  
CNET ASIA

We love the concept of the smartphone-tablet hybrid, and we think it's great that Asus has improved on many aspects of PadFone 2.



**8.5/10**  
SINGAPORE  
NOV 2012  
HARDWAREZONE

Sporting the latest mobile processor, a 4.7-inch display with one of the best panel technologies, superb imaging performance and a solid design, the ASUS PadFone 2 is ready to fight with the big guys in the market.



**DIGITAL LIFE**  
SINGAPORE  
NOV 2012  
DIGITAL LIFE

The Asus PadFone 2's speed puts others to shame.



**HOT HARDWARE**  
US  
APR 2012  
HOT HARDWARE

The Transformer Pad offers just about anything you could want in a tablet, and the Tegra 3 offers more than enough performance for any app available for the device.



**HOT HARDWARE**  
US  
NOV 2012  
HOT HARDWARE

Overall Windows RT and the NVIDIA Tegra 3 powered ASUS VivoTab RT is an impressive combination in terms of usability and general performance.



**UK**  
JULY 2012  
CNET

With the latest Android Jelly Bean software, a high definition screen and quad-core processor, the Nexus 7 by ASUS is a jaw-dropping bargain.



**PC Plus**  
UK  
SEP 2012  
PC PLUS

For a cutting edge tablet with a powerful engine, just like Nexus 7 made by ASUS, there's very little better on the market.



**WINNER**  
UK  
SEP 2012  
KNOW YOUR MOBILE

Nexus 7 made by ASUS is an awesome device in every way. Truly the best Android tablet out there.



**WINNER**  
UK  
SEP 2012  
KNOW YOUR MOBILE

Nexus 7 made by ASUS is an awesome device with excellent hardware and priced at a very low price point. Best Android tablet out there.



**Australia**  
JAN 2012  
CNET

First impressions of Transformer Prime? This thing is thin. It's also thinner than the iPad 2, and when combined with its champagne-gold backing, presents quite the drool-worthy device.



**PC USER BEST BUY**  
Australia  
MAR 2012  
PC USER

With Transformer Prime, HD videos play smoother than ever and games look more fluid and dynamic. This is a pretty compelling tablet, with lots of graphics grunt and solid build quality.



**EDITORS' CHOICE**  
Germany  
JUL 2012  
PC USER

ASUS presents its low-end Transformer concept in form of the TF300. It provides an enormous added value with the docking keyboard in contrast to other tablets.



**Germany**  
NOV 2012  
AREAMOBILE

The hardware of the ASUS PadFone 2 is beyond doubt and provides optima in everyday usage and in many benchmarks.



**SILVER HWM**  
INDONESIA  
DEC 2012  
HARDWARE MAGAZINE

VivoBook S200 is perfect for mobile users with a different usage experience with Windows 8.



**INDONESIA**  
DEC 2012  
TECHLIFE

Boosting of 3D screen performance with high capacity graphics, gaming notebook G75VW is the best innovation of the year.



**GERMANY**  
MAR 2011  
REDDOT DESIGN

The Eee Pad TF101 is suitable for users who want to access digital content while on the go. It is a compact and elegant unit that combines functionality with user-friendliness.



**GERMANY**  
MAY 2011  
IF DESIGN FORUM

The notepad goes digital with Eee Note from ASUS. The Eee Note is one of the world's most accurate and sensitive digital note taking devices and gives the users the feel of writing on paper.



**US**  
JAN 2011  
STUFF

Without a doubt, this year's CES is wall-to-wall with tablets, but ASUS Eee Pad Slider caught our eye with its combination of a sliding keyboard and power

# ASUS Customer Happiness 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are committed to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio softwares and hardware, intuitive touch experiences, not forgetting increasing your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.

**AUTHENTIC BEAUTY**

**asus design**

Sleek and light trendsetting design

Gorgeous wide-angle IPS display quality\*

**INCREDIBLE SOUND**

Enjoy SonicMaster impactful and richer audio performance

AudioWizard provides multiple modes for diverse listening

**INTUITIVE TOUCH**

Responsive multi-touch panels for superb natural experiences

Comfortable keyboard and enlarged touchpad with Smart Gesture enhance user experiences

**QUICK RESPONSE**

Instant on

2-second instant on resume and up to 14 days standby

Three times the charge-cycle lifespan with advanced polymer batteries\*

**UBIQUITOUS ACCESS**

CLOUD STORAGE

Free 32GB of ASUS WebStorage for 3 years!

ASUS MyBigCast offers seamless sync between multiple devices

# ASUS 2 Years International Warranty

ASUS guarantees you with no repair and component charges within your 2 years warranty period for notebooks. For tablets, 1 year international or local warranty is offered depending on the models. ASUS's international warranty makes sure that you are protected even if you are stationed abroad, with our centers established across 55 countries.

This is ASUS's commitment to deliver quality and customer satisfaction to you, wherever you might be.

## EXTENDED WARRANTY

NOTEBOOK	2nd Yr International Warranty	\$129
	3rd Yr International Warranty	\$159
	2nd & 3rd Yr International Warranty	\$239
Tablets	2nd Yr International Warranty	\$89
	2nd & 3rd Yr International Warranty	\$139



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9.30am to 12.30pm (Sat). Closed on Sun & Public Holidays

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<b>NETHERLANDS</b> 0800-023-2694	<b>NEW ZEALAND</b> 0800-278-788	<b>NORWAY</b> +47-2316-2682	<b>PAKISTAN</b> +9221-5824561	<b>PHILIPPINES</b> +63-2-7273009
<b>POLAND</b> +48-225718040	<b>PORTUGAL</b> +351-808-789-887	<b>ROMANIA</b> 800-800-316	<b>RUSSIA</b> +7-495-231-1999	<b>SAUDI ARABIA</b> +966-1-460-3216
<b>SERBIA</b> +381-11-3011-934	<b>SLOVAK REPUBLIC</b> +421-232-162-621	<b>SLOVENIA</b> +386-0800-80-332	<b>SOUTH AFRICA</b> +27-11-783-5450	<b>SPAIN</b> +34-902-889-688
<b>SRI LANKA</b> +94-11-2502533	<b>SWEDEN</b> +46-8587-69407	<b>SWITZERLAND</b> +41-848-111-010 (Germany/French) / +41-848-111-014 (Germany/French) / +41-848-111-010 (Italian)	<b>TAIWAN</b> 0800-093-456	<b>THAILAND</b> +662-679-8367-70
<b>TURKEY</b> +90-216-521-4601	<b>UKRAINE</b> +380-44-4961791	<b>UNITED ARAB EMIRATES</b> +971-4-2833-728	<b>UNITED KINGDOM</b> +44-870-120-8340	<b>UNITED STATES</b> +1-888-678-3688
<b>VIETNAM</b> +84-8-8300446 Ext. 112				

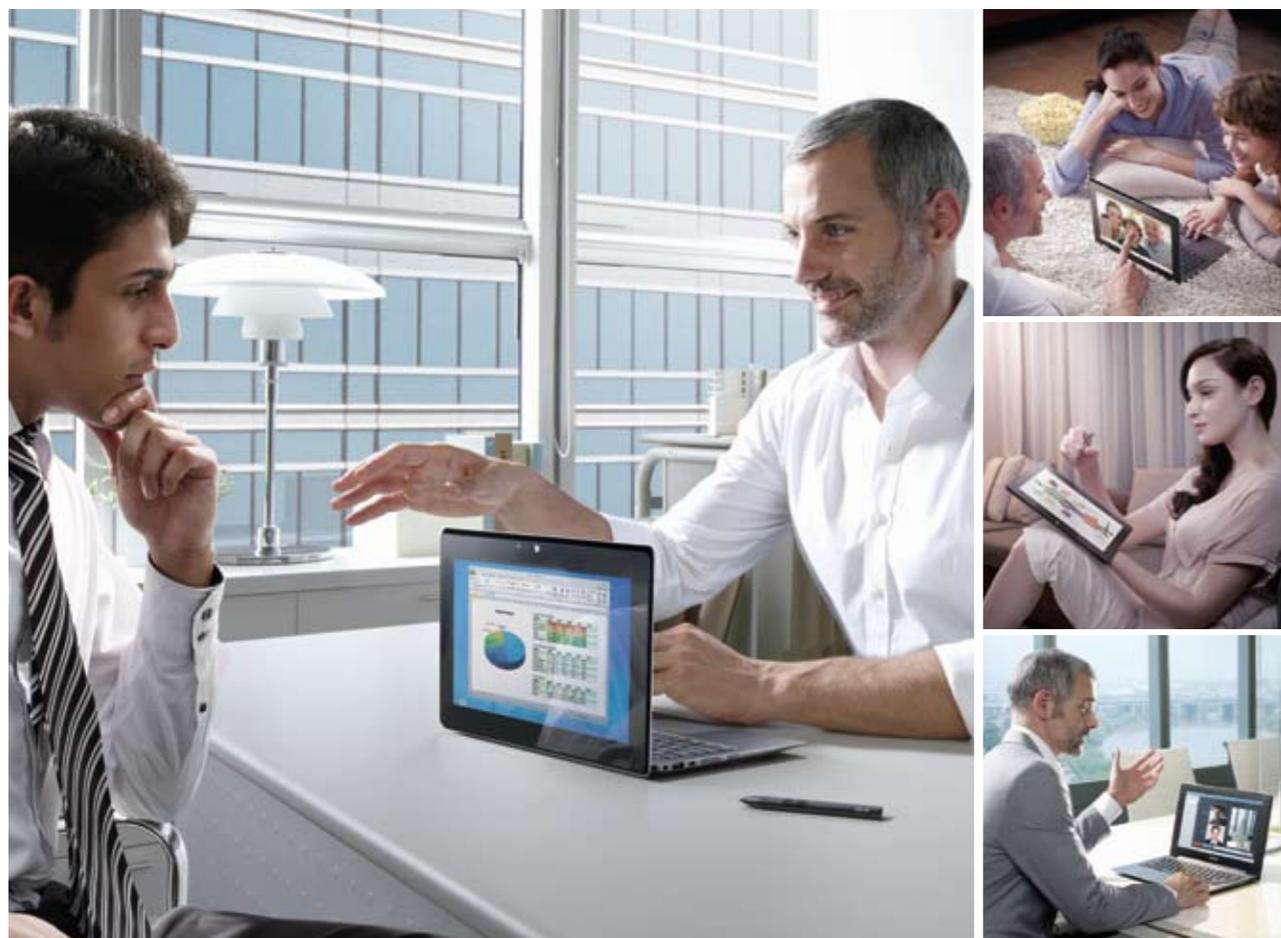
All bonus gifts to be collected from dealers. Bonus gifts while stocks last only. Only purchase of ASUS notebooks & tablets during the promotion period is entitled to the bonus gifts indicated in this flyer. Redemption of bonus gifts and promotions after indicated date in this flyer will be considered invalid. Products and bonus gifts' images are for reference only. Specifications are correct at time of print. ASUS reserves the rights to change any specifications without prior notice. \*ASUS stands by their notebook LCD panels, offering a one month servicing/replacement of the panel from time of purchase should the panel have any bright dot.

11.6"

13.3"

# ASUS TAICHI™

The Incredible Fusion of Notebook and Tablet



## Combining a Notebook and a Tablet

The ASUS TAICHI™ is an incredible combination of notebook and tablet whose double-sided Full HD IPS display switches seamlessly between modes at a touch. Lid open, TAICHI™ is a notebook with a full-size backlit keyboard. Lid is closed, TAICHI™ instantly transforms into a multi-touch tablet. Both TAICHI™ screens work independently and simultaneously too, so people can share its powerful Intel® Core™ i7 processor, astonishing SonicMaster audio co-developed with Bang & Olufsen ICEpower®, dual HD camera and array microphones.

1080P  
Full HD2-SEC  
INSTANT ONUSB  
3.0

Bluetooth® 4.0

micro  
HDMI

Quick Charge

SonicMaster

## ENHANCED PRODUCTIVITY



### One-Finger Mode Switching

Want to switch from your laptop mode to tablet mode? Just use one finger to close the lid of TAICHI. Instantly it transforms from a laptop into a tablet interface. It's that simple.



### TAICHI Stylus

Use TAICHI Stylus to sketch or to write notes in Tablet or Extend mode. Expand the scope of work achievable with ASUS TAICHI and its Stylus. Now you can enhance your productivity regardless of the nature of tasks with TAICHI.

## TAICHI™ SHARING : 4 Display Modes

It's a notebook. It's a tablet. More than that, the unique function of TAICHI which enables you to switch to 4 different display modes gives you the unparalleled flexibility of sharing with your boss, colleagues to friends and family, giving you your desired privacy with the 4 different modes.

**Lift the lid with one smooth motion and TAICHI becomes a fully featured notebook.** The Full HD 11.6" screen features IPS technology for a vibrant image with wide viewing angles. The backlit keyboard with ambient light control and large multi-touch touchpad make light of productivity tasks too.

NOTEBOOK  
MODE

**Close the lid and TAICHI instantly becomes a tablet.** 10-point multi-touch Full HD screen gives complete fingertip control and the supplied stylus works just like a pen on paper for accurate handwritten notes and sketches, plus IPS technology keeps the image bright and clear. Built-in motion sensors also make TAICHI the ideal for mobile gaming.

TABLET  
MODE

**Only TAICHI gives you 2 display screens with its Mirror mode.** With the lid open and Mirror mode enabled, the 2 screens are able to display the same image which makes TAICHI perfect for sharing your favourite movie or software demonstration. IPS display technology ensures a bright, vibrant image with wide viewing angles on both screens too.

MIRROR  
MODE

**In Extend mode, TAICHI is no longer one computer - it's two.** When enabled, the 2 screens can be used by 2 people at once, as a notebook as well as a tablet. Extend mode is ideal for presentations and the supplied Screen Share app lets the presenter see the script on one screen while the audience views the slides on the other.

EXTEND  
MODE

## INCREDIBLE BEAUTY



### Dual High-Definition Display Screens

The ASUS TAICHI™ gives a spectacular high-definition view with apps, games and movies thanks to two 1080p Full HD displays. IPS technology ensures a brilliant image with accurate colours and crisp contrast, while the 178° wide viewing angle keeps each screen crystal-clear even when seen from the side. TAICHI can capture incredible images too, thanks to HD camera in both notebook and tablet modes.



[ 3mm / 9mm / 1.25kg ]

### Thin and Light

Even with two screens, ASUS TAICHI is able to maintain its sleekness with a front profile of 3mm and rear profile of 16.5mm. Besides that, the 1.25kg light weight adds to the ease of mobility.

## TAICHI Exterior Interface

Use TAICHI as a tablet with the lid closed, or utilize TAICHI's Mirror or Extend modes for sharing your content.



## TAICHI Interior Interface

Use TAICHI as a fully featured notebook with the lid opened.



### INCREDIBLE AUDIO & VISUAL



#### 5MP 1080p Exterior Camera

With 5MP exterior camera and HD interior camera, now you can take premium quality photos with TAICHI, as well as have high quality visuals during video conferences.



#### Premium Audio Quality Co-Developed with Bang & Olufsen ICEpower®

TAICHI features ASUS SonicMaster audio technology, developed with the world-renowned Bang & Olufsen ICEpower®. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass.



#### High Quality Conferences with background noise suppression

Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear, too.



#### TAICHI21-CW011P

- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 11.6" Dual FHD LED-backlit (1920x1080)16:9 Non Glare
- Integrated 802.11 a/g/n + Bluetooth™ 4.0
- 4GB RAM & 256GB SSD
- Up to 5 hrs\* / 2 weeks (standby)
- 1.25kg
- HD web camera + 5MP rear camera with Auto Focus
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$2,698 (GST Incl.)**



Trend Micro Internet Security (worth \$59) + TAICHI Stylus (worth \$150) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)



#### TAICHI31-CX018P

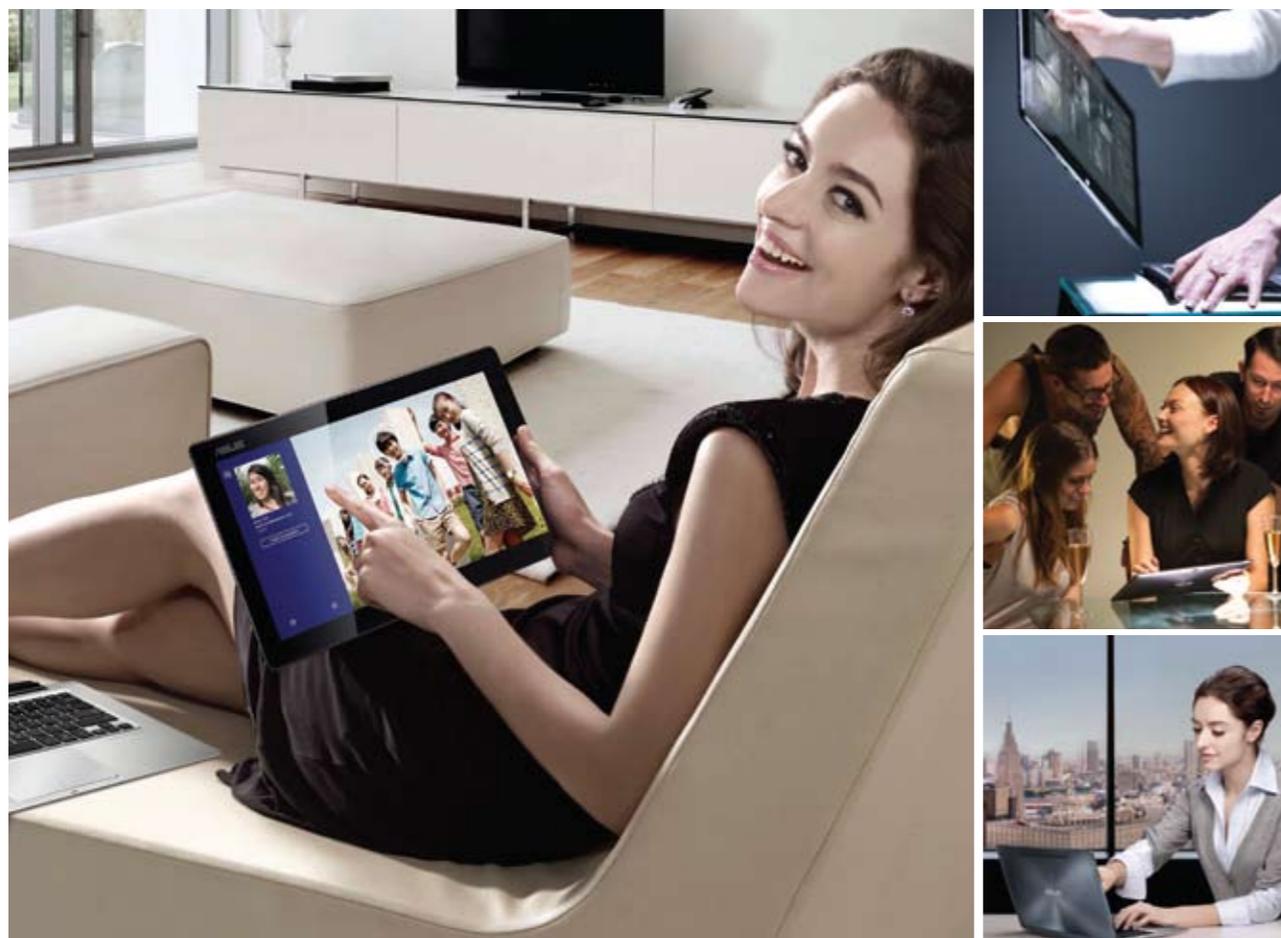
- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" Dual FHD LED-backlit (1920x1080)16:9
- Integrated 802.11 a/g/n + Bluetooth™ 4.0
- 4GB RAM & 256GB SSD
- Up to 5 hrs\* / 2 weeks (standby)
- 1.56kg
- HD web camera + 5MP rear camera with Auto Focus
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$2,998 (GST Incl.)**

13.3"

# ASUS Transformer Book

World's First Intel Core i7 Detachable Notebook



## One Computer, Two Ways of Working

Meet the world's first convertible Windows 8 notebook. Powered by Intel® Core™ processor, ASUS Transformer Book is two computers in one. On one hand, it's a fully featured notebook with a backlit keyboard and high-capacity hard drive. On the other hand, it's a 13.3" multi-touch tablet with Full HD screen and blazingly fast SSD. Enjoy the best of both mobile worlds with ASUS Transformer Book.



## 2 WORKING MODES

### Notebook Mode

When it comes to productivity, ASUS Transformer Book is a full featured notebook with powerful 3rd generation Intel Core processor, Intel GMA 400 graphics and 4GB RAM. The mobile dock has a wide range of ports, built-in battery and a SATA hard drive.



### Tablet Mode

When it's time to relax, Transformer Book's Full HD display quickly detaches from the mobile dock and can be used as a lightweight multi-touch tablet with built-in 128GB SSD.



## INCREDIBLE BEAUTY



[ 4mm / 11mm / 950g ]

### World's Thinnest Core i7 Tablet

Detached from the dock, Transformer Book is the world's thinnest tablet that is powered by Intel Core i7 with a slim profile of 4mm.



### Premium Full HD IPS panel boosts display details

ASUS Transformer Book features a 1080p Full HD display with IPS technology for an incredibly crisp and detailed image with 178° wide viewing angle. IPS display technology gives vivid and accurate colors that keep the images bright and clear, even when seen from the sides of the screen. In addition, ASUS Splendid technology enhances the display of ASUS notebook panels, reproducing richer and deeper colors for visually stunning experience in any viewing scenarios.



### Light Sensor automates Screen & Backlit Keyboard Brightness

The ambient light sensor in ASUS Transformer Book automatically adjusts the brightness of the backlit keyboard and the screen to suit the ambient light level, so that the keys and the screen can always be seen comfortably even in complete darkness. In addition, ASUS Perfect Stroke key technology ensures excellent keyboard feel for a comfortable typing experience.

\*Battery life subject to configurations & usage

ASUS recommends Windows 8 Pro.

## ENHANCED PRODUCTIVITY



### Battery Up Technology

The Battery Up mode in ASUS Transformer Book enables extended mobile usages by disabling everything in the dock except for keyboard and touchpad so that the dock's battery can power the tablet for longer usage hours.

128GB SSD + 500GB SATA HDD

### Dual Storage Capacity

Connect ASUS Transformer Book to its notebook dock and it instantly becomes a fully functional notebook with 500GB SATA storage in addition to the 128GB SSD capacity in its tablet mode. Exclusive ASUS high-speed bridge technology ensures blisteringly fast 5GB/sec transfer speed from the SATA hard drive too - even faster than USB 3.0!

## INCREDIBLE AUDIO



### Powerful Audio with 4 Speakers

Co-Developed with Bang & Olufsen ICEpower®

ASUS Transformer Book boasts of a total of 4 speakers, delivering an incredible and immersive listening experience, in addition to ASUS SonicMaster technology. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass.



### High Quality Conferences with background noise suppression

Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear, too.

World's 1st i7 Detachable Notebook  
Windows 8 Pro Full HD Dual Storage

TX300CA-C4033P

- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 4MB L3 cache)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" FHD LED-backlit (1920x1080) 16:9
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 128GB SSD (Tablet) + 320GB SATA (Dock)
- Up to 5 hrs\* (tablet), 8 hrs\* (with dock)
- 1.90kg
- Built-in web camera
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

Limited Stocks

\$1,898 (GST Incl.)

ALSO AVAILABLE

TX300CA-C4025P

- Intel® Core™ i7-3537U
- 4GB RAM & 128GB SSD + 500GB SATA

\$2,098 (GST Incl.)

Trend Micro Internet Security (worth \$59)  
+ Sleeve Case (worth \$49)

13.3"

15.6"

# ASUS ZENBOOK™

Premum Full HD Ultrabooks



## Full HD Ultrabooks with Style and Quality

The world's most advanced Ultrabook. With the same razor-thin design, powerful 3rd generation Intel® Core™ i7 processor, ASUS ZENBOOK™ is a perfect balance of style and performance.

SonicMaster audio ensures amazing sound quality too, while the Full HD multi-touch display uses IPS technology for a brilliant image with rich colours that looks incredible from every angle.



1080P

Full HD

2-SEC  
INSTANT ONUSB  
3.0Bluetooth  
4.0micro  
HDMI

SonicMaster

ASUS recommends Windows 8.

## INCREDIBLE BEAUTY

1080P

### Premium Full HD IPS panel boosts display details

ASUS ZENBOOKs with Full HD 1080p display screens showcases pixel-perfect vivid images on IPS panels. With 178° viewing angles, now you can have great views from almost any direction at nearly twice the angles of other ultrabooks. The Full HD screens also boost colour gamut to 72% and contrast to a bright 800:1, which are double of the capabilities of the display screens of other ultrabooks.



[ 3mm / 9mm / 1.3kg ]

### Ultra Slim & Light

With a slim profile of 3-9mm and ultra light weight of 1.3kg, ASUS ZENBOOKs is the ultimate embodiment of beauty that enhances your ease of mobility. You can just carry it along with you just about everywhere.

## INCREDIBLE AUDIO



### High audio clarity with SonicMaster

Developed with Bang & Olufsen ICEpower®, SonicMaster delivers clarity, powerful bass, wide range along with powerful volume, to you who desires quality audio.

## INCREDIBLE RESPONSIVENESS

Resume **2**secs

### Resume from sleep in 2 secs

With the power of ASUS Super Hybrid Engine II technology and super-efficient components, ZENBOOK™ achieves true 2-second instant resume to eliminate irritating reboot waiting time. Its battery can last up to 14 days of standby time. Worried about data loss? You can put your mind to ease because when the battery level is below 5%, your data will be backed up automatically to the SSD.

USB  
3.0Bluetooth  
4.0micro  
HDMI

### Easy connectivity for file transfers and more

With the various tools such as USB 3.0, Bluetooth 4.0, and micro HDMI, experience the ease of connectivity for file transfers, connecting to a bigger screen and more.

## INCREDIBLE PERFORMANCE



### Incredible Performance with Intel Core i7 processors

Get top speed and experience the smoothness with Intel Core i7 processors. Now you can multi-task and open multiple applications simultaneously.

15.6"

Full HD Ultrabook Windows 8 Pro

UX51VZ-CM042P

- Intel® Core™ i7-3632QM (2.2GHz Turbo to 3.2GHz, 6MB L3 cache)
- Windows® 8 Pro
- NVIDIA® GeForce® GT650M w 2GB GDDR5 VRAM
- 15.6" FHD LED-backlit Panel (1920x1080)
- Integrated 802.11 a/g/n + Bluetooth™ 4.0
- 8GB RAM & 512GB SSD
- 2.16 kg
- Up to 7 hrs\* / 2 weeks (standby)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

\$3,098 (GST Incl.)



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + Optical Mouse (worth \$19)

13.3"

Full HD Ultrabook Windows 8 Pro

UX31A-R4037P

- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" FHD D-backlit Slim IPS Panel (1920x1080)
- Integrated 802.11 a/g/n + Bluetooth™ 4.0
- 4GB RAM & 256GB SSD
- 1.4kg
- Up to 7 hrs\* / 2 weeks (standby)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)
- Silver

\$2,498 (GST Incl.)



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)

13.3"

Full HD Ultrabook

UX31A-R4047P

- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" FHD D-backlit Slim IPS Panel (1920x1080) Non-Glare
- Integrated 802.11 a/g/n + Bluetooth™ 4.0
- 8GB RAM & 256GB SSD
- 1.3kg
- Up to 7 hrs\* / 2 weeks (standby)
- 3 YEARS INTERNATIONAL
- Silver

\$2,398 (GST Incl.)

ALSO AVAILABLE

**UX31A-R4036H**  
• Intel® Core™ i7-3537U  
• Windows® 8  
• 4GB RAM & 128GB SSD  
• 2 YRS INTERNATIONAL  
\$1,798 (GST Incl.)

13.3"

Full HD Ultrabook

UX32VD-R4041H

- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 4MB L3 cache)
- Windows® 8
- NVIDIA® GeForce® GT 620M w 1GB DDR3 VRAM
- 13.3" FHD LED-backlit Slim IPS Panel (1920x1080) Non-Glare
- Integrated 802.11 a/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA + 24GB SSD
- 1.45kg
- Up to 7 hrs\* / 2 weeks (standby)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)
- Silver

\$1,498 (GST Incl.)



Trend Micro Internet Security (worth \$59) + Sleeve Case (worth \$49) + miniVGA/USB LAN dongle (worth \$69 each)

15.6"

Dedicated 1GB DDR5 VRAM Windows 8 Pro  
Built-in Optical Drive Full HD

UX52VS-CN049P

- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
- Windows® 8 Pro
- NVIDIA® GeForce® GT 645M w 1GB DDR5 VRAM
- 15.6" FHD LED-backlit IPS Panel (1920x1080) Non-Glare
- Integrated 802.11 a/g/n + Bluetooth™ 4.0
- 6GB RAM & 1TB SATA + 24GB SSD
- DVD SuperMulti Double Layer Drive
- 2.2kg
- Up to 7 hrs\* / 2 weeks (standby)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

\$2,398 (GST Incl.)





ASUS recommends Windows 8.

# ASUS VivoBook Intuitive Touch Screen Laptops



## The World at Your Fingertips

Inspired by the Latin verb for "to live", ASUS VivoBook is a personal companion that blends the unique elegance of ASUS notebook design with Windows 8 touch-friendly operating system.

ASUS VivoBook embodies the spirit of touch to maximize intuitive interaction, offering naturally enjoyable user experiences that enhance every aspect of your lifestyle. It has been designed with stand-out aesthetics, true-to-life sound and instinctive touch.

They are ideal for the increasingly cloud-based nature of computing, supporting seamless connectivity and usage on the go.



## ASUS INTUITIVE DESIGN



### All-Glass Touchscreen. Intuitive Small Touch Points of 6mm.

ASUS VivoBook S400 ushers in completely new touch experiences with its all-glass panel. Smooth throughout, the responsive touchscreen means your fingers can slide edge to edge naturally and unhindered. This flowing motion makes swiping, scrolling, and all other gestures quicker, more intuitive, and incredibly rewarding. With small touch points of 6mm, what it means is even the small fingers of toddlers are able to operate the ASUS VivoBook touchscreen laptops smoothly.

### ASUS Intuitive Instant Functions

ASUS has developed a range of Instant Functions especially for Windows 8, enabling fuller immersion in the new operating system. With just one key press, engage and load up Instant Functions for more customization options and more personal interaction with your computing environment.



## INCREDIBLE PERFORMANCE



### Ultrabook with Dedicated Graphics

Now ASUS VivoBook S550 brings you an Ultrabook with dedicated graphics, letting you experience superior graphics. Utilizing NVIDIA dedicated graphics with 2GB VRAM, experience enhanced multimedia enjoyment.

500GB SATA HDD + 24GB SSD

### Ultrabooks with more storage space

ASUS VivoBooks (except S200 & S300) are ultrabooks that combine SATA HDD with SSD to give you more storage space while retaining the sleekness and fast response time. Now you can have more storage space without sacrificing any Ultrabook capabilities.

### Free 32GB WebStorage for 3 years

ASUS VivoBooks with cloud-based WebStorage lets you access all your documents, photos, music, and videos from any device you're on, with instant file synchronization so you're always on the latest version.

11.6" **Limited Stocks**

**X202E-CT009H / S200E-CT158H/CT163H/CT177H**

- Intel® Core™ i3-3217U (1.8GHz, 3MB L3 cache)
- Windows® 8 64 bit
- Intel HD Graphics 4000
- 11.6" LED-backlit (1366 x 768) Touch
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA
- 1.38kg
- Up to 5 hrs\* / 2 weeks (standby)
- 1 YEAR INTERNATIONAL

**\$799** (GST Incl.)



Trend Micro Internet Security (worth \$59)

13.3" **Windows 8 Pro** **Preinstalled MS Office**

**S300CA-C1012PS**

- Intel® Core™ i5-3317U (1.7GHz Turbo to 2.6GHz, 3MB L3 cache)
- Windows® 8 Pro 64 bit
- Intel HD Graphics 4000
- 14.0" HD LED-backlit (1366x768) Touch
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA
- 1.75kg
- Up to 5 hrs\* / 2 weeks (standby)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,198** ~~\$1,298~~ (GST Incl.)



Microsoft Office Home & Student Ed (worth \$140) + Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

14.0" **Touch Ultrabook**

**S400CA-CA120H**

- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 4MB L3 cache)
- Windows® 8 64 bit
- Intel HD Graphics 4000
- 14.0" HD LED-backlit (1366x768) Touch
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA + 24GB SSD
- 1.83kg
- Up to 5 hrs\* / 2 weeks (standby)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,049** ~~\$1,086~~ (GST Incl.)



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**ALSO AVAILABLE**

**S400CA-CA089H**

- Intel® Core™ i7-3537U

**\$1,198** (GST Incl.) ~~\$1,298~~

15.6" **1st Touch Ultrabook w/ Dedicated 2GB VRAM** **NEW!**

**S550CB-CJ003H**

- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 3MB L3 cache)
- Windows® 8 64 bit
- NVIDIA® GeForce® GT 740M w 2GB DDR3 VRAM
- 15.6" HD LED-backlit (1366x768) 16:9
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA + 24GB SSD
- 2.65kg
- Up to 5 hrs\* / 2 weeks (standby)
- DVD SuperMulti Double Layer Drive
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,398** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

**ALSO AVAILABLE**

**S550CB-CJ004H**

- Intel® Core™ i7-3537U
- 4GB RAM & 1TB SATA + 24GB SSD

**\$1,698** (GST Incl.)

13.3" **PRE-ORDER** **New Haswell CPU** **NEW!**

**S301LP-C1017H**

- Intel® Core™ i5-4200U (1.6GHz Turbo to 2.6GHz, 3M Cache)
- Windows® 8
- ATI HD8530 with 2GB DDR3 VRAM
- 13.3" HD LED-backlit (1366x768) Touch
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA
- 1.8kg
- Up to 5 hrs\* / 2 weeks (standby)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,298** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

\*Battery life subject to configurations & usage

14.0"

15.6"

# ASUS S·SERIES

Ultrabooks with Built-in Optical Drive



## Sleek Ultrabooks with Built-in Optical Drive

Beyond being extra thin and light, ASUS S Series ultrabooks pack full features in just 21mm. The cool grey hairline design expresses a personal professional approach. The one-piece molded top casing reinforces notebook strength and rigidity, and the entire style embodies subtlety that meets all your performance and portability needs.



2-SEC  
INSTANT ON



Bluetooth 4.0

HDMI



SonicMaster

ASUS recommends Windows 8.

## INCREDIBLE PERFORMANCE



### Ultimate Performance with Intel Core i5/i7 processors

Get top speed and experience the smoothness with Intel Core i5/i7 processors. Now you can multi-task and open multiple applications simultaneously.



### Ultrabook with Dedicated Graphics

Now you can run programs with intensive graphics requirement even with Ultrabooks. Utilizing NVIDIA dedicated graphics with 2GB VRAM, experience enhanced multimedia enjoyment with ASUS S Series Ultrabooks.

500GB/750GB SATA HDD + 24GB SSD

### Ultrabooks with more storage space

ASUS S Series are ultrabooks that combines SATA HDD with SSD to give you more storage space while retaining the sleekness and fast response time. Now you can have more storage space without sacrificing any Ultrabook capabilities with ASUS S Series.



### Ultrabook with Built-in Optical Drive

Bring your high definition multimedia content anywhere. With the built-in optical drive, now you can view your movies while chilling in a cafe.

14.0" **Dedicated 2GB VRAM Limited Stocks**

#### \$46CB-WX058H

- Intel® Core™ i5-3337U (1.8GHz Turbo to 2.7GHz, 3MB L3 cache)
- Windows® 8 64 bit
- NVIDIA® GeForce® GT 740M w 2GB DDR3 VRAM
- 14.0" HD LED-backlit (1366x768) 16:9
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 500GB SATA + 24GB SSD
- 2.0kg
- Up to 5 hrs\* / 2 weeks (standby)
- DVD SuperMulti Double Layer Drive
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$999** (GST Incl.)



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

\*Battery life subject to configurations & usage

## INCREDIBLE BEAUTY



### Sleek 21mm Profile

Astonishingly sleek with ASUS S Series coming in at under 21mm profile, it's the only Ultrabooks with built-in optical drives.

## INCREDIBLE RESPONSIVENESS

Resume **2secs**



### Resume from sleep in 2 secs

With the power of ASUS Super Hybrid Engine II technology and super-efficient components, ASUS laptops achieves true 2-second instant resume to eliminate irritating reboot waiting time. Its battery can last up to 14 days of standby time. Worried about data lose? You can put your mind to ease because when the battery level is below 5%, your data will be backed up automatically to the SSD.



HDMI



### Easy connectivity for file transfers and more

With the various tools such as USB 3.0, Bluetooth 4.0, and micro HDMI, experience the ease of connectivity for file transfers, connecting to a bigger screen and more.



### Larger Smart Gesture Touchpad

Larger Smart Gesture touchpad with screen matching proportions allow more intuitive control and easier comfortable usage.

14.0" **Dedicated 4GB VRAM Limited Stocks**

#### \$46CB-WX119H

- Intel® Core™ i7-3537U (2.0GHz Turbo to 3.1GHz, 4MB L3 cache)
- Windows® 8 64 bit
- NVIDIA® GeForce® GT 740M w 4GB DDR3 VRAM
- 14.0" HD LED-backlit (1366x768) 16:9
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 4GB RAM & 750GB SATA + 24GB SSD
- 2.0kg
- Up to 5 hrs\* / 2 weeks (standby)
- DVD SuperMulti Double Layer Drive
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

**\$1,298** (GST Incl.)

ALSO AVAILABLE  
IN 15"  
S56CB-X0297H



15.6"

# ASUS N·SERIES

Touch Screen Multimedia Laptops with True-to-Life Audio Experience



## Defining Entertainment with Premium Audio Technology & Full HD Touch Panels

ASUS N Series multimedia notebooks now comes with Full HD Touch Screens, optimized for your Windows 8 experience.

Featuring co-development with Bang & Olufsen ICEpower® and Waves MaxxAudio, upgraded SonicMaster Premium utilizes professional sound processing tools to boost audio fidelity and enjoyment. In addition to a wider range and improved clarity, N Series notebooks include a bundled subwoofer for extra-impactful bass, culminating in the finest audio on any laptops. Technical Grammy award-winning MaxxAudio is one of the leading professional audio processing tools in the sound industry.



SonicMaster Premium

MAXX AUDIO

## POWERFUL MULTIMEDIA PERFORMANCE



### Ultimate Performance with Intel Core i7 processor

Get top speed and experience the smoothness with new Haswell Intel Core i7 processor. Experience top multimedia performance with top processor performance.



### World's First Laptop with 4GB VRAM

ASUS N Series is the world's 1st laptop that boasts of having NVIDIA dedicated graphics with 4GB VRAM! What it means is that now you can run graphic intensive programs and witness the incredible fine graphic details and effects on your N Series laptops.

### High Capacity Storage & Memory

Store your high-definition files on your ASUS N Series laptop with the high capacity built-in storage. What's more, with a high 8GB memory, now you can open your large videos and photos in a shorter time.

## STUNNING VISUALS



### All-Glass Touchscreen. Intuitive Small Touch Points of 6mm.

ASUS N Series ushers in completely new touch experiences with its all-glass panel. Smooth throughout, the responsive touchscreen means your fingers can slide edge to edge naturally and unhindered. With small touch points of 6mm, what it means is even the small fingers of toddlers are able to operate the ASUS touchscreen laptops smoothly.



#### N550JV-CM041H

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64 bit
- 15.6" HD LED Backlit (1366x768) 16:9
- NVIDIA® GeForce® GT750M with 4GB DDR3 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 8GB RAM & 1TB SATA
- 2.7kg
- Blu-Ray (Read only)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

\$1,898 (GST Incl.)



Trend Micro Internet Security (worth \$59) + Optical Mouse (worth \$19) + ASUS SonicMaster Subwoofer

## INCREDIBLE AUDIO

SonicMaster Premium

MAXX AUDIO

### True-to-Life Audio Experience

Featuring co-development with Bang & Olufsen ICEpower® and Waves MaxxAudio, upgraded SonicMaster Premium utilizes professional sound processing tools to boost audio fidelity and enjoyment. In addition to a wider range and improved clarity, N Series notebooks include a bundled subwoofer for extra-impactful bass, culminating in the finest audio on any portable PC.

#### Crystal Clear Sound

Every note and nuance comes across to listeners in pure fidelity with no compromise.

#### Wide Frequency

ASUS SonicMaster retains a professional grade frequency range that is similar to stand-alone Hi-Fi systems.

#### Distinct Vocals

SonicMaster boosts vocals with clarity and power, giving you an impression of a live performance.

#### Deeper and richer bass

ASUS N Series with its larger speaker chambers and bass extension algorithms ensures powerful bass.

#### Higher Volume

The amplifier in ASUS N Series laptops receives higher voltage as compared to other laptops, enabling playbacks at significantly higher volume.



### SonicMaster Subwoofer

ASUS SonicMaster subwoofer is included in every ASUS N Series laptops to give you an extra boost to bass performance.



#### N750JV-T4014H

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64 bit
- 17.3" FHD LED Backlit (1920x1080) 16:9
- NVIDIA® GeForce® GT750M with 4GB DDR3 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 8GB RAM & 1TB SATA
- 3.33kg
- Blu-Ray (Read only)
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

\$1,798 (GST Incl.)



Trend Micro Internet Security (worth \$59) + Optical Mouse (worth \$19) + ASUS SonicMaster Subwoofer

17.3"

ASUS recommends Windows 8.

# ASUS ROG SERIES

Republic of Gamers Laptops with Extreme Performance



## The Ultimate Gaming Laptop

Republic of Gamers G series gaming laptops now comes bring the uncompromising performance of a fully-fledged gaming PC to a sleek, stylish and portable form factor. Inspired by the stealth fighter, the G series' dynamic lines, sculptured form factor and matte black finish are complemented by a unique thermal design.

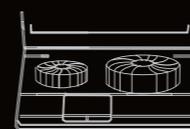
Equipped with the latest Intel® Core™ processor, and the latest NVIDIA® GeForce™ enthusiast level graphics with Active Shutter 3D technology, the G series notebooks' extreme performance offers you an immersive gaming experience.



REPUBLIC OF GAMERS



### TOP-NOTCH GAMING EXPERIENCE



#### Intelligent Dual Cooling System

ASUS ROG G Series packs a massive performance punch, which needs to be kept cool. Its dual fan filter system enables you to keep your system running cool and quiet. The unique intelligent design improves power and thermal efficiency by exhausting hot air from the back of the machine, enabling you to leave the competition battling for survival in your wake.



#### 5° Ergonomic Design

With the gamers in mind, ASUS ROG G Series boasts of a 5° ergonomic design that ensures your comfort even after long hours of intense battles.



#### Wide Viewing Angle with Anti-Glare

The wide viewing angle of ASUS ROG Series reduces the dead zone and helps to improve visibility during your gaming sessions and particularly in dark environments. By using anti-glare panels, reflections are avoided and more comfortable to the eye during long gaming sessions.



#### Intense Audio Enjoyment

ASUS G750 comes with built-in SonicMaster subwoofer with MaxxAudio technology and an onboard headphone amplifier which channels extra power to the headphone. With the extra amp, headphones perform to their full potential.

### TRUE-TO-LIFE 3D EXPERIENCE



#### Incredible 3D Experience

ASUS ROG Series is built to be one of the most powerful mobile gaming machines with NVIDIA® 3D Vision™ 2, 3D Active Shutter and 3D LightBoost Technology. Games, photos and movies can now be experienced on the ASUS ROG Series in both Full HD and true 3D!

#### HDMI

#### 3D TV Output

Experience your 3D gaming action on your TV screen! 3D TV output on both Full High Definition and 3D models allows you to immerse yourself in the action fully with a bigger screen.

### INTENSE GAMING PERFORMANCE



#### Extreme Performance with new Haswell processor

Get top speed and experience extreme gaming sessions with the latest processors.



#### Powerful Graphics Down to Finer Details

Witness the finer details of the intense graphics in your games with the powerful NVIDIA GeForce GTX770MX. Optimise your level of visual intensity with no compromise to quality nor the intensity of graphic details. With DirectX 11, leverage the efficiency and power of today's multi-core processors. Smoother 3D animators, and graphics are more lifelike and nuanced than ever before

17.3" New Haswell CPU 3GB DDR5 VRAM

#### G750JX-T4064H

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64-bit
- 17.3" FHD+ LED-backlit TFT LCD Display (1920x1080) Non Glare
- NVIDIA® GeForce® GTX770MX with 3GB GDDR5 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 8GB DDR3 RAM & 750GB SATA
- DVD SuperMulti Double Layer Drive
- Built-in web camera & card reader
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

\$2,198 (GST Incl.)

- Trend Micro Internet Security (worth \$59) + Gaming Backpack (worth \$169) + Gaming Mouse (worth \$89)

17.3" New Haswell CPU 4GB DDR5 VRAM

#### G750JH-CV020H (3D)

NEW!

- Intel® Core™ i7-4700HQ (2.4GHz Turbo to 3.4GHz, 6M L3 cache)
- Windows® 8 64-bit
- 17.3" FHD+ LED-backlit TFT LCD Display (1920x1080) Non Glare
- NVIDIA® GeForce® GTX780MX with 4GB GDDR5 VRAM
- Integrated 802.11 b/g/n + Bluetooth™ 4.0
- 32GB DDR3 RAM & 2TB SATA
- Blu-Ray (Write)
- Built-in web camera & card reader
- 2 YEARS INTERNATIONAL (After Free Upgrade worth \$129)

\$3,598 (GST Incl.)

- Trend Micro Internet Security (worth \$59) + Gaming Headset (worth \$169) + Gaming Backpack (worth \$169) + Gaming Mouse (worth \$89) + NVIDIA 3D Glasses (worth \$239)

14.0"

15.6"

# ASUS K/A/X · SERIES

Everyday Performance Laptops



## Everyday Computing with a Colour of your Choice

Designed gorgeous, pick the one that's you and carry it in streamlined aluminium-accented style. Let intuition guide you with the gesture-enhanced larger touchpad, an thrill to the sounds of SonicMaster Lite multimedia audio. With the latest Intel® Core™ processors, Windows® 8 and NVIDIA® GeForce graphics, you're always going places with the convenience of ASUS Super Hybrid Engine II technology with speedy 2-second Instant On.



ASUS recommends Windows 8.

### OPTIMIZED PERFORMANCE



#### Powerful Performance with new Haswell processors

Get top speed and experience the smoothness with the latest Intel Core processors. Now you can multi-task and open multiple applications simultaneously.



4GB VRAM (FOR K450JF)

#### NVIDIA Dedicated Graphics with 4GB VRAM

ASUS Performance Series packs power into your everyday laptop with its NVIDIA dedicated graphics to enhance your everyday computing needs, even if you need to run graphic intensive programs.

### OPTIMIZED EVERYDAY COMFORT



#### Cool Palm Rests even after Long Periods of Usage

ASUS's IceCool Technology ensures that your palm rests stay below body temperature, so they feel cool even during the longest typing session or even after long periods of usage.



#### 3x Battery Life Span with SuperBatt Technology

With SuperBatt technology, ASUS laptops comes with a longer battery recharge cycle longevity of up to 3 times. Now you can be rest assured that the percentage of fully charged capacity will be kept high even after long-term usage.

### RESPONSIVENESS



#### Faster Data Transfers with USB 3.0

Transfers data and HD multimedia content up to 10x faster as compared to USB 2.0 for faster file sharing and data backups. Now your file transfer is waiting time is reduced drastically with ASUS's USB 3.0 ready laptops.



#### Easy connectivity for file transfers and more

With the various tools such as Bluetooth 4.0, and HDMI, experience the ease of connectivity for file transfers, connecting to a bigger screen and more.



#### Larger Smart Gesture Touchpad

Target Smart Gesture touchpad with screen matching proportions allow more intuitive control and easier comfortable usage.



14.0"	14.0" <b>PRE-ORDER</b>	14.0" <b>NEW!</b>	14.0" <b>New Haswell CPU Limited Stocks</b>
<b>X450CC-WX064H</b>	<b>X450CC-CA167H</b>	<b>X450CC-CA167H</b>	<b>K450JF-WX010H</b>
<ul style="list-style-type: none"> <li>Intel® Core™ i5-3337U (1.8GHz Turbo to 2.4GHz, 3M L3 cache)</li> <li>Windows® 8 64 bit</li> <li>NVIDIA® GeForce® GT 720M w 2GB DDR3 VRAM</li> <li>14.0" HD LED-backlit (1366x768) 16:9</li> <li>Integrated 802.11 b/g/n + Bluetooth™ 4.0</li> <li>4GB RAM &amp; 500GB SATA</li> <li>2.3kg</li> <li>DVD SuperMulti Double Layer Drive</li> <li>1 YEAR INTERNATIONAL</li> </ul>	<ul style="list-style-type: none"> <li>Intel® Core™ i5-3337U (1.8GHz Turbo to 2.4GHz, 3M L3 cache)</li> <li>Windows® 8 64 bit</li> <li>NVIDIA® GeForce® GT 720M w 2GB DDR3 VRAM</li> <li>14.0" HD LED-backlit (1366x768) 16:9</li> <li>Integrated 802.11 b/g/n + Bluetooth™ 4.0</li> <li>4GB RAM &amp; 500GB SATA</li> <li>2.3kg</li> <li>DVD SuperMulti Double Layer Drive</li> <li>1 YEAR INTERNATIONAL</li> </ul>	<ul style="list-style-type: none"> <li>Intel® Core™ i7-4700HQ (2.6GHz Turbo to 3.4GHz, 6MB L3 cache)</li> <li>Windows® 8 64 bit</li> <li>NVIDIA® GeForce® GT 745M w 2GB DDR3 VRAM</li> <li>14.0" HD LED-backlit (1366x768) 16:9</li> <li>Integrated 802.11 b/g/n + Bluetooth™ 4.0</li> <li>8GB RAM &amp; 750GB SATA</li> <li>2.3kg</li> <li>DVD SuperMulti Double Layer Drive</li> <li>2 YEARS INTERNATIONAL</li> </ul>	<ul style="list-style-type: none"> <li>Intel® Core™ i7-4700HQ (2.6GHz Turbo to 3.4GHz, 6MB L3 cache)</li> <li>Windows® 8 64 bit</li> <li>NVIDIA® GeForce® GT 745M w 2GB DDR3 VRAM</li> <li>14.0" HD LED-backlit (1366x768) 16:9</li> <li>Integrated 802.11 b/g/n + Bluetooth™ 4.0</li> <li>8GB RAM &amp; 750GB SATA</li> <li>2.3kg</li> <li>DVD SuperMulti Double Layer Drive</li> <li>2 YEARS INTERNATIONAL</li> </ul>
<b>\$899</b> (GST Incl.)	<b>\$999</b> (GST Incl.)	<b>\$999</b> (GST Incl.)	<b>\$1,298</b> (GST Incl.)
	ALSO AVAILABLE IN 15" X550CC-XX184H	ALSO AVAILABLE IN 15" X550CC-CJ441H	



Trend Micro Internet Security (worth \$59) + Notebook Bag (worth \$69) + Optical Mouse (worth \$19)

# ASUS VivoTab™ 11.6" Windows 8 Professional Tablet with Wacom Digitizer



## A Brand New Start to Mobile Productivity

You are always on the go, and you need to get some serious work done. Before you had to bring your notebook with you, but now you can do it all on your VivoTab. Break the limitations of traditional tablets. Move beyond being only the spectator. Be the Creator.

With Windows® 8 Pro, Intel® Atom™ Z2760 Dual-core CPU @1.8GHz, a 11.6" screen, a Wacom digitizer stylus and keyboard dock, the VivoTab TF810 is your ideal companion for both serious work and unlimited play on-the-go.



Windows 8 Professional



Multi-touch



Long Battery Life



8MP



Bluetooth 4.0



micro HDMI



SonicMaster

## ULTRA PRODUCTIVITY



### Supports Windows Desktop Applications

With a Windows 8 tablet, what it means is the thorough integration with your Windows devices, be it your desktop or your laptop. Now you can run the same applications on your Windows 8 tablet. Besides, you can also connect to any PC peripherals such as your printer or scanner with ASUS VivoTab, just like how you connect with your laptop.



### Supports Microsoft Office Suite

Working on your office documents such as Excel, Powerpoint, Word has never been easier. Now you can work on your documents on VivoTab Smart and sync easily with your laptop for transferring of files.



### Includes Wacom® Digitizer Stylus

Use the Wacom Digitizer Stylus for precise inputs, with its 1024 levels of pressure, eraser function and right click button. Now you can write, scribble and draw with ease just like you do on paper.



### Includes ASUS Keyboard Dock & Leather Sleeve

With the ASUS exclusive keyboard dock, a full QWERTY keyboard and touchpad are at your disposal. Android function keys are also at hand to boost productivity when typing. The dock can also charge the pad when required, providing a combined battery life of up to 19 hours.

64GB EMMC + Expandable SD Capacity

### High Capacity Storage & Memory

With 64GB built-in storage and expandable SD capacity, you can bring your documents with you on-the-go with easy syncing to your laptop.

### Sharing made easy with NFC

Want to share some files with your friends, just use NFC (Near Field Communication) and transfer to your friend's device wirelessly within a distance of 4cm. It's that easy.



\*Battery life subject to configurations & usage

ASUS recommends Windows 8 Pro.

## ULTRA MOBILITY

[ 8.7mm / 675g ]



### Slim and Light

With a slim profile and a light weight of 675g, ASUS VivoTab TF810 enhances the ease and mobility enabling you to just bring the device along with you to just about everywhere.



### Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices such as the VivoTab. That's why you can get up to 19 hours\* battery life on the move.

## ON-THE-GO HUB



### 8MP Camera with F/2.2 Aperture

Take high quality photos on-the-go with ASUS VivoTab's 8MP camera with large F/2.2 aperture and 5-element lens. It comes with built-in LED Flash for dim light situations, and its back-illuminated CMOS sensor gives you 30% colour enhancement for vivid colours.



### 178° Wide Viewing Angle

With an IPS panel with 178° wide viewing angle, even your friends sitting further to the sides of you are able to share the excitement of your favourite movie. Get yourself surrounded with your friends and your entertainment!

11.6" Win 8 Pro

### VivoTab TF810C

- Windows® 8 Pro
- Intel® Atom™ Z2760 Dual Core CPU (1.8GHz)
- 11.6" LED Backlight IPS+ screen 16:9 (1366x768)
- 2GB RAM + 64GB EMMC + 3 Yrs 32GB ASUS WebStorage
- 802.11 b/g/n + Bluetooth™ 4.0
- 8MP Rear Camera with 5-element and F/2.2 aperture lens; 2MP Front Camera
- 1x Micro SD Card Reader, 1x Micro HDMI, 1x Audio Jack (Pad)
- 2 x USB, 1x charging port (Dock)
- Up to 10.5hrs\* (Pad Only) / 19 hours\* batt life (with Dock)
- 675g (Pad Only) / 1,340g (with Dock)
- 1 YEAR INTERNATIONAL

\$1,399 (GST Incl.)

Wacom Digitizer + Leather Sleeve + 3 Yrs 32GB ASUS WebStorage

### ACCESSORIES

MICRO HDMI TO VGA CABLE: \$55 (GST Incl.)



# ASUS VivoTab™ Smart 10.1" Windows 8 Tablet for the everyday user



## A Brand New Start to Stylish Mobility

Productivity and entertainment on the move has never been this simple. With ASUS VivoTab Smart's light weight of 580g and a long battery life of up to 9.5 hours, the device is more than sufficient to last through your all-day classes. Using Windows 8 platform also means that you can also install Microsoft Office programs to work on your assignments and work, and connect to a printer to print them out just from ASUS VivoTab Smart.



### ULTRA MOBILITY



#### Slim and Light

With a slim profile and a light weight of 580g, ASUS VivoTab SMART enhances the ease and mobility enabling you to just bring the device along with you to just about everywhere.



#### Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices such as the VivoTab SMART. That's why you can get up to 9.5 hours\* battery life on the move.

### ON-THE-GO HUB



#### Crystal Clear 8MP Camera

Take high quality photos on-the-go with ASUS VivoTab Smart's 8MP camera. It comes with built-in LED Flash for dim light situations too. Its 2MP front camera with LED indicator gives you high clarity video images when doing video chatting with your friends!



#### 178° Wide Viewing Angle

With an IPS panel with 178° wide viewing angle, even your friends sitting further to the sides of you are able to share the excitement of your favourite movie. Get yourself surrounded with your friends and your entertainment!

#### Sharing made easy with NFC

Want to share some files with your friends, just use NFC (Near Field Communication) and transfer to your friend's device wirelessly within a distance of 4cm. It's that easy.



#### Free 32GB WebStorage for 3 years

ASUS VivoBooks with cloud-based WebStorage lets you access all your documents, photos, music, and videos from any device you're on, with instant file synchronization so you're always on the latest version. ASUS WebStorage maintains tight security while ensuring greater convenience – it uses easy link-based sharing to get you and your family or friends connected via one unified cloud life.

\*Battery life subject to configurations & usage

### ULTRA PRODUCTIVITY



#### Supports Windows Desktop Applications

With a Windows 8 tablet, what it means is the thorough integration with your Windows devices, be it your desktop or your laptop. Now you can run the same applications on your Windows 8 tablet. Besides, you can also connect to any PC peripherals such as your printer or scanner with ASUS VivoTab SMART, just like how you connect with your laptop.



#### Pre-installed Microsoft Office(2013 H&S Ed.)

Working on your office documents such as Excel, Powerpoint, Word has never been easier. Now you can work on your documents on VivoTab Smart and sync easily with your laptop for transferring of files.

### ACCESSORIZE YOUR VIVOTAB SMART



#### Accessorize with ASUS Transleeve & Keyboard

Choose your keyboard and your choice of colour for ASUS Transleeve, made specially to compliment VivoTab SMART. ASUS Transleeve is available in 4 colours - Black, Grey, Pink and Blue.

10.1" WiFi/4G Pre-installed MS Office

VIVOTAB SMART ME400C / ME400CL (LTE)

- Windows® 8
- Intel Atom processor Z2760 dual-core 1.8Ghz
- 10.1" Ratio: 16:9 ( 1366x768 ) LED Backlight screen
- 2GB RAM & 64GB capacity + Free 3 yrs 32G ASUS WebStorage
- 802.11 b/g/n + Bluetooth 4.0 + Wi-Fi direct + 4G Connectivity (ME400CL)
- Front Camera: 2MP with LED indicator;
- Rear Camera: 8MP F2.2, Lens: 5P, Auto focus with LED flash
- 1080p video recording
- 2-in-1 Audio Jack (Head Phone/Mic-in)/1x Micro HDMI,
- 1x Micro SD Card Reader
- Up to 9.5hrs\* battery life / 580g
- 1 YEAR INTERNATIONAL

ME400C: ~~LLP-\$699~~ **\$599 (GST Incl.)** ME400CL: ~~LLP-\$899~~ **\$799 (GST Incl.)**

Free 32GB ASUS WebStorage for 3 Years + Microsoft Office 2010 Home & Student Ed (worth \$140) + Transleeve (worth \$59)

### VIVOTAB SMART ACCESSORIES

TRANSLLEEVE: **\$59 (GST Incl.)** KEYBOARD: **\$109 (GST Incl.)**

MICRO HDMI TO VGA CABLE: **\$55 (GST Incl.)**

10.1"

# ASUS VivoTab™ RT World's 1st Quad-core 3G Windows RT Tablet



## A Brand New Start to Mobile Entertainment

You are always on the go. You enjoy having a light and stylish tablet with you to stay in touch with friends and to enjoy multimedia. But occasionally, you need to get some serious work done. Before you had to bring your notebook with you, but now you can do it all on your VivoTab. Break the limitations of traditional tablets. Move beyond being only the spectator. Be the Creator.

Featuring Windows RT and Office Home & Student 2013 RT, its the lightest 10.1" RT tablet around, weighing a mere 525g with a slim 8.3mm thin profile, making it the perfect tablet to carry everywhere.



- Windows RT
- Office
- 4+1 Quad-core processor
- Multi-touch
- Long Battery Life
- 8MP
- micro HDMI
- SonicMaster

ASUS recommends Windows RT.

### ULTRA PRODUCTIVITY



#### Includes ASUS Keyboard Dock

With the ASUS exclusive keyboard dock, a full QWERTY keyboard and touchpad are at your disposal. Android function keys are also at hand to boost productivity when typing. The dock can also charge the pad when required, providing a combined battery life of up to 16 hours, while a USB reader gives access to unlimited data storage and transfer.



#### Pre-installed Microsoft Office

Windows RT powered tablets come with Office Home & Student 2013 RT – Word, Excel, PowerPoint and OneNote applications built especially for your tablet.

### ON-THE-GO HUB



#### Crystal Clear 8MP Camera

Take high quality photos on-the-go with its 8MP rear auto-focus camera. It comes with built-in LED Flash for dim light situations too. Its 2MP front camera gives you high clarity video images when doing video chatting with your friends!



#### 178° Wide Viewing Angle. Optimized for Outdoor Readability.

With an IPS+ panel with 178° wide viewing angle, even your friends sitting further to the sides of you are able to share the excitement of your favourite movie. With 600 nit brightness, there is no problem reading outdoors either.

#### Sharing made easy with NFC

Want to share some files with your friends, just use NFC (Near Field Communication) and transfer to your friend's device wirelessly within a distance of 4cm. It's that easy.



#### Audio with High Clarity

Hear the clarity of sound with a louder volume, powerful bass performance and a wider frequency range.



### POWERFUL PERFORMANCE



#### Quad-core Ultra Performance

The NVIDIA Tegra 3 4-PLUS-1 Quad-core processor offers the ultimate in tablet performance. With a speedy 1.3GHz quad-core processor, ASUS tablets lets you browse the web, use apps, play 3D games and multi-task at blazing speeds.

### ULTRA MOBILITY



#### Thinest & Lightest 10" Tablet

With only a 8.3mm profile and a light weight of 520g, ASUS VivoTab RT enhances the ease and mobility enabling you to just bring the device along with you to just about everywhere.



#### Ultra Long Battery Life with Docking

ASUS understands your need for a long battery life, especially for mobile devices such as the VivoTab RT. That's why you can get up to 16 hours\* battery life with its docking.



#### 3G Connectivity - Accessing data anywhere

With a 3G connectivity, you can carry VivoTab RT everywhere you go with access to your online data no matter where you are.

10.1" 3G Pre-installed Office RT Includes Dock

#### VivoTab RT TF600TG (3G)

- Windows® RT
- Pre-installed Office Home & Student 2013 RT
- NVIDIA® Tegra 3 Quad Core 1.3GHz
- 10.1" LED-backlight Super IPS+ Touch Panel 16:9 (1366x768)
- 2GB RAM & 32GB EMMC + Free 3 Yrs 32GB ASUS WebStorage
- 802.11 b/g/n + Bluetooth™ 4.0 + WiFi direct + 3G Connectivity
- 8MP Rear Camera with LED Flash, auto-focus; 2MP Front Camera with LED indicator; 1080p video recording
- 2-in-1 Audio Jack (Head Phone/Mic-in)/1x Micro HDMI, 1x Micro SD Card Reader
- 1x USB (Dock)
- Up to 9hrs\* (Pad Only) / 16 hours\* batt life (with Dock)
- 535g (Pad Only) / 1,073g (with Dock)
- 1 YEAR INTERNATIONAL

\$599 (GST Incl.) ~~U.P. \$1,049~~



Free 32GB ASUS WebStorage for 3 Years + Office Home & Student 2013 RT

#### ACCESSORIES

MICRO HDMI TO VGA CABLE: \$55 (GST Incl.)



\*Battery life subject to configurations & usage

7.0"

## ASUS MEMO Pad™ 7.0" HD IPS (1280 x 800) Tablet in Eye-Candy Colors



### ULTRA MOBILITY

#### Lightweight 302g

With only 302g, ASUS Memo Pad enhances mobility such that you can simply carry the device along with you just about to everywhere.

#### Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices such as ASUS tablets. That's why you can get up to 10 hours\* battery life with ASUS MeMo Pad.



### POWERFULLY STUNNING

#### Powerful with Quad-core Processor



With a speedy 1.2GHz quad-core processor, ASUS Memo Pad ME173 lets you browse the web, use apps, play 3D games and multi-task at blazing speeds.

#### Stunning Visuals with HD (1280 x 800) IPS Panel

Be overwhelmed with vibrant colors on Memo Pad's HD IPS Panel with its resolution of 1280 x 800! Share your photo with its wide 170° viewing angle with your friends!



#### Micro-SD Expandable

With the micro SD card reader slot, storage can be expanded in addition to the built-in capacity. Now you can store more songs and movies into your Memo Pad.

### ON-THE-GO HUB

#### Crystal Clear 5MP Rear Camera

Take high quality photos on-the-go with its 5MP rear camera, which supports HD videos as well. It comes with 1.2MP front camera for quality video conferences too.



#### SonicMaster

#### Dual Speakers

ASUS exclusive SonicMaster sound technology for excellent audio performance. Superior dual stereo speakers construction and large resonance chambers gives you an unforgettable audio experience!

7.0" **Quad-Core Processor** **HD IPS Panel** **5MP Rear Camera**  
**Micro-SD Expandable** **Up to 10h\* Batt. Life**

Memo Pad ME173X

**NEW!**

- Android JellyBean 4.2
- MediaTek MT8125 @ 1.2 GHz, Quad-Core
- 7" WXGA (1280 X 800) LED Backlight; IPS panel, 10 finger multi-touch
- 1GB DDR3L & 16GB EMMC + Free 16GB WebStorage for 1 Year
- 802.11b/g/n + Bluetooth 4.0
- Rear Camera 5MP, Front camera 1.2MP
- 1 x Audio Jack (Head Phone / Mic-in), 2 x High quality speaker (SonicMaster), 1 x Internal Microphone, 1 x Micro-USB port, 1 x Micro SD Card Reader, up to 32GB (SDHC)
- Up to 10 hrs\* battery life
- 302g
- 1 YEAR LOCAL

**\$249** (GST Incl.)



Free 16GB 1 Year ASUS WebStorage

### ACCESSORIES

Persona Cover: **\$29** (GST Incl.)

Transcover: **\$39** (GST Incl.)



\*Battery life subject to configurations & usage

7.0"

## ASUS MEMO Pad 7.0" Android Tablet in Eye-Candy Colors



### ULTRA MOBILITY

#### Slim and Light

With only 358g, ASUS Memo Pad enhances mobility such that you can simply carry the device along with you just about to everywhere.



#### Beautiful 7" Display

With a 7" WSVGA and a high resolution of 1024 x 600, experience beautiful graphics on this ultra light MeMo Pad.



#### Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices such as ASUS tablets. That's why you can get up to 7 hours\* battery life with ASUS MeMo Pad.

### ON-THE-GO HUB



#### High Definition Front Camera

The High Definition front camera of ASUS Memo Pad allows you to take self portraits in quality, and engage in video conferences with clear visuals.

#### SonicMaster

#### Enhance audio experience with SonicMaster

ASUS SonicMaster boost audio fidelity and enjoyment with its wider range, improved clarity, powerful bass and clear vocals.

#### Micro SD Card Expandable

With the micro SD card reader slot in ASUS Memo Pad, storage can be expanded in addition to the built-in capacity. Now you can store more songs and movies into your Memo Pad.

7.0"

**Micro-SD Expandable** **HD Front Camera**

Memo Pad ME172V

- Android JellyBean 4.1
- VIA WM8950
- 7" 1024X600 (WSVGA)
- 1GB DDR3L & 8GB EMMC + Free Lifetime 5GB WebStorage
- 802.11b/g/n
- Front camera 1MP
- 1x micro USB, 1x Head phone / Mic-in, 1x Micro SD(SDHC)
- Up to 7 hrs\* battery life
- 358g
- 1 YEAR INTERNATIONAL

**\$199** ~~\$249~~ (GST Incl.)



Free Lifetime 5GB ASUS WebStorage

\*Battery life subject to configurations & usage

7.0"

nexus 7



7.0"

## NEXUS 7

- Android 4.2 Jelly Bean
- NVIDIA® Tegra® 3 Quad-Core
- GeForce® 12-core, 3D stereo (built-in)
- 7" WXGA (1280 X 800) LED Backlight IPS panel
- 1GB DDR3L + 32GB EMMC
- 802.11 b/g/n + Bluetooth™ 3.0 + Wi-Fi direct
- 1.2MP front camera
- 1x Headset Jack, 1x micro-USB, 2x Digital microphone, 2x High Quality Speakers, 1x Docking PIN
- Hi-Definition Audio CODEC, Stereo Speakers, Digital Mic
- Up to 9.5 hrs\* / 350g
- 1 YEAR INTERNATIONAL

WIFI: \$399 (GST Incl.) 3G: \$499 (GST Incl.)

## NEXUS 7 ACCESSORIES

TRAVEL COVER: \$29 (GST Incl.)



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Nexus 7 was built by ASUS and comes with a NVIDIA® Tegra® 3 quad core processor so everything is faster -- pages load quickly, gameplay is smooth and responsive, and running multiple apps is a breeze.

## STUNNING PERFORMANCE



## World's 1st Android 4.2 Jelly Bean Tablet

Nexus 7 is powered by Android 4.2, Jelly Bean, the latest version of the world's most popular mobile platform. With smarter notifications, beautiful new widgets and home screen customization that's as easy as drag-and-drop -- Android is faster and more intuitive than ever.



POWERED BY NVIDIA TEGRA®

## Quad-core Ultra Performance

The NVIDIA Tegra 3 4-PLUS-1 Quad-core processor offers the ultimate in tablet performance. With a speedy 1.6GHz quad-core processor and 12-core graphics, ASUS tablets let you browse the web, use apps, play 3D games and multi-task at blazing speeds.

## Best of Google

Nexus 7 comes with all your favorite Google Apps -- like Gmail™, Chrome™, Google+™ and YouTube™ -- putting the best of Google in the palm of your hand.

## ULTRA MOBILITY

## Stunning 7" Display

Nexus 7 brings your apps, games and entertainment to life in stunning clarity on a vibrant 1280-by-800 high-resolution display protected by scratch resistant Corning™ glass. With over one million pixels in your hand, text is sharper, HD video is more vivid and gameplay is smooth and dynamic.



## Thin, Light &amp; Portable

Nexus 7 was built to bring you the best of Google™ in a slim, portable device that fits perfectly in your hand.



Up to 9.5hrs\*

## 9.5 Hours of Battery Life

With over 9 hours of HD video playback, 10 hours of web browsing or e-reading, and up to 300 hours of standby time, Nexus 7 lets you spend less time charging and more time doing.

10.1"

## ASUS Transformer Pad

10.1" LTE Full HD Android Tablet



## POWERFUL PERFORMANCE



POWERED BY NVIDIA TEGRA®

## Quad-core Ultra Performance

The NVIDIA Tegra 3 4-PLUS-1 Quad-core processor offers the ultimate in tablet performance. With a speedy 1.6GHz quad-core processor and 12-core graphics, ASUS tablets lets you browse the web, use apps, play 3D games and multi-task at blazing speeds.

## ULTRA MOBILITY



Up to 14hrs\*

## Ultra Long Battery Life with Docking

ASUS understands your need for a long battery life, especially for mobile devices such as ASUS tablets That's why you can get up to 14 hours\* battery life with its docking.

## ENHANCED PRODUCTIVITY



## Includes ASUS Keyboard Dock

With the ASUS exclusive keyboard dock, a full QWERTY keyboard and touchpad are at your disposal. Android function keys are also at hand to boost productivity when typing. The dock can also charge the pad when required, providing a combined battery life of up to 16 hours, while a USB and SD card reader gives access to unlimited data storage and transfer.



## Super IPS+ Panel with 178° Wide Viewing Angle

With 178° wide viewing angle, even your friends sitting further to the sides of you are able to share the excitement of your favourite movie.



## Free 8GB ASUS WebStorage for Life

With free 8GB ASUS WebStorage for life, now you can upload, sync and share your files easily with your friends and family, no matter where they are, and data can be synchronised easily from PC to Pad and vice versa.

## 4G Data Access On-the-go

## Blazing Speeds with 4G Connectivity

With a LTE connectivity, connect to blazing speeds with ASUS Transformer Pad TF300TL, accessing your online data no matter where you are.

10.1"

LTE Includes Dock

## Transformer Pad TF300TL (LTE)

- Android 4.0 Ice Cream Sandwich (Upgradable to 4.2 Jelly Bean)
- NVIDIA® Tegra® 3 Quad-Core
- High-performance 12-core NVIDIA® GPU
- 10.1" LED Backlight WXGA (1280x800) IPS
- 1GB DDR3L & 32GB EMMC + Free Lifetime 8GB ASUS WebStorage
- Integrated 802.11 b/g/n + Bluetooth™ 3.0 + 4G Connectivity
- 1.2 Mega pixels (Front); 8 Mega Pixels (Back)
- 1x Micro SD Card Reader, 1x Micro HDMI, 1x Audio Jack, 1x Standard SIM card slot (Pad)
- 1x USB, 1x SD Card Reader (Dock)
- Up to 14/15 hrs\* battery life (With Dock)
- 635g (Pad only) / 1181g (With Dock)
- 1 YEAR INTERNATIONAL

\$699 (GST Incl.) U.P. \$949



Free Lifetime 8GB ASUS WebStorage

7.0"

# ASUS Fonepad™ 7.0" Multimedia Tablet with Full Phone Functions



## The Incredible Fusion of Phone & Tablet

We now spend more time looking at the screen on our smartphones than we do making calls, so why are their screen still so small?

Fonepad is perfect for people who value both voice communicator features of a smartphone and the increased entertainment opportunities afforded by a big-screen tablet, but prefer the convenience of carrying just one device.

Asus Fonepad is the one device for everything you do.



## DUAL FUNCTIONALITY



### Tablet with Full 3G Phone Functions

With full 3G phone functions, now you have the flexibility to use ASUS Fonepad according to your different needs. Its dual microphone with noise cancellation lets you have a crystal clear calling experience. When you are on the go, use a headset or just speak through the receiver with the tablet directly.

## INCREDIBLE PERFORMANCE



### The next generation Intel Atom Processor

Equipped with Intel Atom processor, now you can enjoy all-day computing with its power saving feature.



### Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices. Now you do not have to worry about charging with up to 9 hours of all-day usage.



### Expandability with Micro-SD Card Slot

If you need more storage for your entertainment, ASUS Fonepad supports up to 32GB micro-SD card storage.



### Free 5GB Lifetime ASUS WebStorage

With free 5GB ASUS WebStorage for life, now you can upload, sync and share your files easily with your friends and family, no matter where they are, and data can be synchronised easily from PC to Pad and vice versa.



## QUALITY VISUALS



### Wide 178° Viewing Angle IPS Panel

With a wide 178° viewing angle, even your friends sitting near to you are able to have undistorted views of your photos and videos.



### 3MP Rear Camera & 1.2MP Front Camera

Capture and share every moment with ASUS Fonepad's front and rear cameras. It features a 3MP rear camera with auto-focus for taking photos, and 720p video recording. Besides, enjoy lively video calls with its 1.2MP front camera.

## ASUS INTUITIVE SOFTWARES



### WebStorage Online Office

Easily view, create, edit and share your Microsoft Office files online using your WebStorage account. Now you can work on your projects no matter where you may be.

### Floating App

Now with ASUS' multitasking app, you can now easily switch between your apps. Supports Browser, Calendar, Calculator and other ASUS apps.



### ASUS Story

ASUS Story automatically creates realistic-looking albums of photos, with page-turning animations. Create stunning presentations with ASUS Story easily and impress your clients and friends.

7.0"

### FONEPAD ME371 (3G)

- Android JellyBean 4.1
- Intel Atom Z2460 1.6GHz
- 7" WXGA (1280x800) LED Backlight IPS Panel Multi-touch
- 1GB DDR3L & 32GB EMMC + Free Lifetime 5GB WebStorage
- 802.11b/g/n + Bluetooth 3.0 + GPS + 3G Connectivity
- Rear Camera 3.0MP Auto-Focus; 720p video recording
- Front camera 1.2MP
- 1x micro USB, 1x Headphone/Mic-in, 1x Micro SD card reader (Up to 32GB), 2x Digital Mic, 1x Receiver, 1x SonicMaster Speaker
- Up to 9 hrs\* battery life
- 340g
- 1 YEAR INTERNATIONAL

**\$399** (GST Incl.)



## VIVOTAB SMART ACCESSORIES

VERSA SLEEVE: **\$29** (GST Incl.)

5.0" <—> 10.1"

# Padfone™ Infinity 2-in-1 Full HD LTE Device - 5.0" Android Smartphone & 10.1" Tablet



## 5.0 Full HD Smartphone. 10.1" Full HD Tablet.

The Padfone Infinity is a 2-in-1 Full HD LTE device which features industry-leading 5.0" HD smartphone with a 10.1" Station. Just by docking the smartphone into Padfone Infinity Station, you can access all the apps and files on your smartphone on a 10.1" interface which are seamlessly integrated into the bigger interface.

It's beautiful unibody brush metal design, tapered edges with just 6.3mm and a light weight of 145g makes Padfone Infinity a pleasure to hold, use and carry!

It's a smartphone and a tablet, with only 1 SIM card and data plan.



### Available Accessories



Flip Cover



Transleeve



reddot design award winner 2013

### 2-IN-1 INNOVATION



## 2-in-1 Full HD LTE Device. A Smartphone & a Tablet.

The innovative PadFone Infinity is a smartphone and a tablet, which gives you the flexibility of a 5.0" or a 10.1" interface for your different needs. Transform into a 10.1" tablet to watch your favourite movie on the go without the hassle of syncing or transferring any data.



## Dynamic Display

### Seamless Transition from Smartphone to Tablet

Slide the 5.0" smartphone into the 10.1" PadFone Infinity Station for an expanded view with the layout optimized for pad mode for easy reading.

### STUNNING VISUALS



## Dual Full HD Screens

PadFone Infinity and PadFone Infinity Station both feature stunning Super IPS Full HD displays, giving you brilliant visuals with vivid colors and details.

5.0"

### PADFONE INFINITY (LTE PHONE)

- Qualcomm Snapdragon 600 (8064 + 9215m) Krait Quad-core (1.7Ghz) with Adreno 320 GPU
- Android 4.1 Jelly Bean
- 5" (1920 x 1080 / 441PPI) Super IPS (400 nits) Scratch-resistant Corning® Glass with anti-fingerprint coating
- 32GB eMMC Flash & LPDDR2 2GB RAM
- 802.11 a/b/g/n + WiFi Direct + Bluetooth 4.0 + NFC + 4G Connectivity
- 3.5mm audio socket, MyDP port (supports Micro-USB 2.0 Host & Device, 1080p video-out), Nano SIM slot
- Rear: 13MP, f/2.0 Aperture, 5-element lens, auto focus, LED flash
- Front: 2MP, f/2.0 aperture
- Up to 19 hours\* 3G talk time / 410 hours\* 3G standby time (2400mAh)
- 43.5 x 72.8 x 8.9mm / 145g
- 1 YEAR LOCAL WARRANTY

10.1"

### PADFONE INFINITY STATION

- 10.1" (1920 x 1200 / 224PPI) Super IPS (400 nits) Scratch-resistant glass with anti-fingerprint coating
- 1MP front Camera, 13MP via PadFone Infinity rear camera
- Up to 40 hours of 3G Talk Time\* (5000mAh)
- Support Micro-USB 2.0 Host
- GSM, WCDMA, LTE antennae & LTE receiver diversity & Bluetooth-WiFi antenna
- High Quality Speaker, SonicMaster Technology
- 264.6 x 181.6 x 10.6mm
- 532g
- 1 YEAR LOCAL WARRANTY

32GB PHONE: **\$898** (GST Incl.)

STATION: **\$298** (GST Incl.)

Transleeve Folder (worth \$58)

64GB PHONE: **\$998** (GST Incl.)

### TOP CLASS CAMERA



## Perfect Pictures, Every Time. 100 consecutive shoots @ 8fps.

PadFone Infinity's 13MP camera with 5-element lens and f/2.0 aperture is optimized for low light performance. In addition, Full HD videos are supported at 1080 at 30fps and 720p at 60fps. Guess what, you can even take photos while actively shooting videos! Capturing something in motion? Use its consecutive shoots with its high burst rate of 8fps to capture in full clarity.

### LONG BATTERY LIFE

Up to **40hrs\***  
3G Talk Time

## Ultra Long Battery Life with Station

Together with PadFone Infinity Station, enjoy ultra long battery life of up to 40 hours\* of 3G Talk Time! It just means that with PadFone Infinity, you won't have to worry about your battery running out while running around.

### ASUS INTUITIVE SOFTWARES



## ASUS Echo. Your Personal Assistant.

With ASUS Echo, your personal assistant, now you can control a range of functions on your PadFone Infinity simply by talking to it.

## ASUS Story

Create stunning presentations with ASUS Story with page-turning animations, add a map or text if you like, and adjust to a layout or reposition your photos.



## ASUS Supernote

Note-taking made simple for you. Scribble, type, draw, insert photos and audio clips. It even recognises your handwriting and converts into text!



## ASUS Instant Dictionary

Instantly translate words, phrases and sentences in emails, web pages or apps with a single touch. Touch it to turn it on, then simply highlight to translate instantly.

# ASUS Accessories

## COVERS

### VERSASLEEVE

For: MeMO Pad / Nexus 7 / Fonepad  
 Dimensions: 20.4 x 13.3 x 1.6 cm  
 Weight: 116g  
 Warranty: 1 Year



**\$29** (GST Incl.)

### NEXUS 7 TRAVEL COVER

Dimensions: 20 x 12.7 x 1.5 cm  
 Weight: 130g  
 Warranty: 1 Year



**\$29** (GST Incl.)

### PERSONA COVER **NEW!**

Dimensions: 20.1 x 12.7 x 1.42 cm  
 Weight: 105g  
 Warranty: 1 Year



**\$29** (GST Incl.)

### TRANSCOVER **NEW!**

Dimensions: 20 x 12.3 x 1.5 cm  
 Weight: 95g  
 Warranty: 1 Year



**\$39** (GST Incl.)

### VIVOTAB SMART TRANSLEEVE VIVO

For: VIVOTAB SMART ME400  
 Dimensions: 18.5 x 24.6 x 0.6 cm  
 Weight: 155g  
 Warranty: 1 Year



**\$59** (GST Incl.)

### TAICHI SUIT COVER

For: TAICHI 21  
 Dimensions: 30.7 x 20.3 x 1.96cm  
 Weight: 50g  
 Warranty: 3 Years



**\$119** (GST Incl.)

## CARRYING BAGS

### TERRA MINI PACK

Includes Matching Wired Mouse  
 For 10" & 12" laptops.  
 Best choice for X202/S200/Eee PC.

Dimensions: 330 x 235 x 35 mm  
 Material: Nylon  
 Weight: 185g  
 Warranty: 3 Years



**\$49** (GST Incl.)

## MOUSE

### ROG GAMING MOUSE GX850

Precise laser technology up to 5000dpi.  
 Customize functions in DPI, buttons & macros.  
 Designed for gaming with soft & comfortable rubber painting.

Weight: 150g  
 Buttons/Switch:  
 5 buttons, 1 Resolution Selective button  
 Resolution:  
 1250 / 2000 / 3500 / 4500 / 5000dpi (default)  
 Cable Length: 1.95m  
 Warranty: 3 Years



**\$69** (GST Incl.)

### ROG GAMING MOUSE GX900

Precise laser technology up to 4000dpi.  
 Gold-plated USB connector provides high speed data transfer rates.  
 User-adjustable mouse weight system (Up to 22.5g)

Weight: 150-172.5g adjustable  
 Buttons/Switch:  
 6 buttons, 1 Resolution Selective button,  
 1 Profile Switch button  
 Resolution: Up to 4000dpi (Default 1250 & 4000dpi)  
 Cable Length: 1.8m  
 Warranty: 3 Years



**\$79** (GST Incl.)

## MOUSE

### ALL ON WIRELESS LASER MOUSE WX470 **Any Surface**

Precise control on virtually **any surface**, including glass.  
 Power efficient to extend battery life (1 yr under normal usage).  
 Up to 8 buttons customizable to your needs & habits.

Weight: 82g (without battery)  
 Buttons/Switch: 8 buttons, 1 resolution selective button  
 Resolution: 1100 / 1600dpi  
 Warranty: 1 Year



**\$99** (GST Incl.)

### ROG GAMING MOUSE GX950

Instant & programmable DPI switch function from **50-8200dpi**.  
 Gold-plated USB connector provides high speed data transfer rates.  
 User-adjustable mouse weight system (Up to 22.5g)

Weight: 150-172.5g adjustable  
 Buttons/Switch:  
 6 buttons, 1 Resolution Selective button,  
 1 Profile Switch button  
 Resolution: Up to 8200dpi (Adjustable from 200-8200dpi)  
 Cable Length: 1.8m  
 Warranty: 3 Years



**\$139** (GST Incl.)

### ROG GAMING MOUSE GX1000

Huge 50-8200dpi range.  
 Premium coating & ergonomic total comfort design.  
 User-adjustable mouse weight system (up to 25g).  
 6 programmable buttons for various macro recordings.

Weight: 150-175g adjustable  
 Buttons/Switch:  
 1 Left/Right/Scroll Wheel button (Programmable)  
 3 Side buttons (Programmable)  
 1 DPI resolution switch (Programmable)  
 1 Profile Switch button  
 Resolution: 50-8200dpi adjustable  
 Cable Length: 1.8m  
 Warranty: 3 Years



**\$169** (GST Incl.)

## KEYBOARDS

### VIVOTAB SMART TRANSBOARD

Bluetooth 3.0 connection.  
 Supports Windows RT/ Windows 8.

For: VIVOTAB SMART ME400  
 Dimensions: 25.9 x 16.7 x 0.51 cm  
 Weight: 235g  
 Warranty: 1 Year



**\$109** (GST Incl.)

## HEADSET

### GAMING HEADSET ORION

ROG ORION 50mm neodymium drivers, 30dB noise isolation and large 100mm over-ear cushions for long gaming sessions

Weight: 268g  
 Impedance: 32 Ohm  
 Driver Dimension 50mm  
 Microphone: Uni-directional  
 Noise Cancelling Performance:  
 Passive (noise isolation) :  
 Maximum > 30 dB



**PWP\$99** (GST Incl.)  
**U.P \$149** (GST Incl.)

## EXTERNAL OPTICAL DRIVE

### EXTERNAL SLIM DVD WRITER SDRW-08D2S-U Lite

Extreme 8x DVD Writing Speed  
 AVRS-Auto Vibration Reducing System  
 OTS-Optimal Tuning Strategy



**\$49** (GST Incl.)  
 U.P. \$59

## ADAPTERS

### N65W-03 ADAPTER

For: 65W Notebooks  
 Warranty: 1 Year



**\$69** (GST Incl.)

### N90W-03 ADAPTER

For: 90W Notebooks  
 Warranty: 1 Year



**\$69** (GST Incl.)

### ACCY-01 COMBO CABLE

Mini VGA to VGA cable.  
 USB to Ethernet cable.



**\$65** (GST Incl.)

For: ZENBOOKs, Taichi  
 Warranty: 1 Year

### EPAD MICRO HDMI TO VGA

Warranty: 1 Year



**\$55** (GST Incl.)

ASUS recommends Windows.

# ASUS Notebooks, Tablets & Phones

## The Choice of IT Professionals

In today's digital age, our devices such as notebooks, tablets and mobile phones store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS. They know that ASUS is synonymous with quality and reliability. Whatever you use your device for, be it watching movies, listening to music or viewing photos - ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing.

### ASUS PREMIUM CONVERTIBLE SERIES



ASUS TAICHI  
11.6" / 13.3"



ASUS TRANSFORMER BOOK  
13.3"

### ASUS TOUCH SERIES



ASUS ZENBOOK TOUCH  
13.3"



ASUS VIVOBOK  
13.3" / 14.0" / 15.6"

### ASUS ULTRA-THIN & LIGHT SERIES



ASUS ZENBOOK  
13.3"



ASUS S Series  
14.0" / 15.6"

### ASUS GAMING & MULTIMEDIA SERIES



ASUS ROG Series  
17.6"



ASUS N Series  
15.6"

### ASUS PERFORMANCE SERIES



ASUS K / A Series  
14.0" / 15.6"



ASUS X/K Series  
14.0" / 15.6"

### ASUS Pad & Phone in One Series



ASUS FONEPAD  
7.0"



PADFONE INFINITY  
5.0" <--> 10.1"

### ASUS ANDROID TABLETS



ASUS MEMO PAD  
7.0"



NEXUS 7  
7.0"



TRANSFORMER PAD  
10.1"

### ASUS WINDOWS TABLETS



ASUS VIVOTAB SMART  
10.1"



ASUS VIVOTAB RT  
10.1"



ASUS VIVOTAB  
11.6"

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 ASUS SINGAPORE

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IN SEARCH OF INCREDIBLE