



NOW, PRINT FROM VIRTUALLY ANYWHERE

SITEX 2011
EXPO Hall 6B, 24 – 27 Nov 2011
Booth No. Main 6B01/6B30/6F24



SITEX STAR BUYS



HP Deskjet 3070A e-All-in-One Printer

Easily print from a mobile device with HP ePrint

- AirPrint™. Simply print wirelessly from your iPad®, iPhone® or iPod touch®
- HP Auto wireless connect for seamless wireless setup
- 2.0-inch diagonal mono display

~~\$149~~ **\$129**



HP Photosmart Premium Fax e-All-in-One Printer

HP's versatile fax-enabled All-in-One with HP ePrint

- Print/copy up to 33ppm (black), 32 ppm (colour)
- Print from anywhere via email with HP ePrint
- 50 sheets auto document feeder
- Web Applications: access & print web content

~~\$369~~ **\$299**



HP ENVY 100 e-All-in-One Printer

Cutting-edge design to wireless, web-connected printing

- World's First PVC-Free Printer?
- 3.45" high resolution HP TouchSmart Screen
- Automatic two-sided printing
- Web Applications: access & print web content

\$399



STAR BUY



STAR BUY

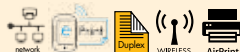


HP Officejet 6500A Plus e-All-in-One Printer

Versatile All-in-One with wireless networking functions

- Print from anywhere via email with HP ePrint
- Automatic two-sided printing
- Built-in wireless networking

~~\$339~~ **\$309**



HP Officejet Pro 8500A Plus e-All-in-One Printer

Save up to 50% on both cost per page and energy vs lasers

- Print from anywhere via email with HP ePrint
- 4.3" touchscreen control panel + 50 sheets auto document feeder
- Copy 2-sided identification card onto 1 page with ID Copy
- Archive quality and water resistance

~~\$599~~ **\$499**



STAR BUY



STAR BUY

With purchase of selected HP Officejet Pro Printers, you stand to receive:



Instant Redemption

HP 940XL Officejet Value Pack
 (worth \$99)

- C,M,Y
- 100 Sheets Brochure Paper

HP DESKJET ALL-IN-ONE



~~\$99~~ **\$89**

HP Deskjet 2050 All-in-One Printer

Compact All-in-One, reliable printing, scanning & copy at low price

- Prints up to 20ppm (black), 16ppm (colour)
- Paper-saving option to print multiple pages onto each side of paper



HP OFFICEJET ALL-IN-ONE



~~\$169~~ **\$139**

HP Officejet 4500 All-in-One Printer

Cost-efficient and space-saving with networking functions

- Print/Copy up to 28ppm (black), 22ppm (colour)
- Auto document feeder
- Easily share resources with built-in ethernet networking



HP OFFICEJET (A3)



~~\$549~~ **\$499**

HP Officejet 7500A Wide-Format e-All-in-One Printer

A3 All-in-One versatility

- Print from anywhere via email with HP ePrint
- Fax, copy, scan and print to 13 x 19 inches (A3+)
- Easily copy both sides of an ID card onto a single-sided document
- 35 page auto document feeder



HP PHOTOSMART e-ALL-IN-ONE (Print, Scan, Copy)



~~\$229~~ **\$199**

HP Photosmart 5510 e-All-in-One Printer

Easily print from a mobile device with HP ePrint

- Fun and useful templates for calendars, games and more, using HP web apps
- HP Auto wireless connect for seamless wireless setup
- 2.36-inch diagonal color touchscreen
- Simply touch to print, scan and copy—without a PC



HP OFFICEJET e-ALL-IN-ONE (Print, Scan, Copy, Fax)



~~\$249~~ **\$199**

HP Officejet 6500A e-All-in-One Printer

Flatbed AiO for home business/micro business customers with occasional photo printing needs

- Print from anywhere via email with HP ePrint
- Prints up to 32ppm (black), 31ppm (colour)
- 35-page automatic document feeder and 250-sheet input tray



~~\$269~~ **\$249**

HP Photosmart 6510 e-All-in-One Printer

Easily print from a mobile device with HP ePrint

- Fun and useful templates for calendars, games and more, using HP web apps
- HP Auto wireless connect for seamless wireless setup
- Save paper by up to 50% using automatic two-sided printing
- Produce lab-quality photos, make copies and scan, using the 3.5-inch color touchscreen



~~\$339~~ **\$319**

HP Photosmart 7510 e-All-in-One Printer

Ultimate printing companion for Photos and more

- Easily print from a mobile device with HP ePrint
- Fun and useful templates for calendars, games and more, using HP web apps
- HP Auto wireless connect for seamless wireless setup
- Unrivalled versatility with Automatic Document Feeder



HP ENVY e-ALL-IN-ONE



\$399

HP ENVY 110 e-All-in-One Printer

Cutting-edge design to wireless, web-connected printing

- World's First PVC-Free Printer?
- 3.45" high resolution HP TouchSmart Screen
- Automatic two-sided printing
- Web Applications: access & print web content



HP INKJET PRINT CARTRIDGES PROMOTION



For Every \$50/\$100 purchase of HP Inkjet Print Cartridges, you can enjoy:

- FREE***
- a) 1 x \$5 NTUC Voucher for \$50 purchase **OR** 1 x \$15 NTUC Voucher for \$100 purchase
 - b) Special SITEX Price

* Please refer to next page for Terms and Conditions



(\$50/\$100)

With purchase of every HP Inkjet Printer + \$50/\$100 of HP Inkjet Print Cartridges,

FREE* additional \$5 NTUC voucher

* Please refer to next page for Terms and Conditions

With purchase of any of the featured HP Printers, you stand to receive the following gift:



NTUC Vouchers
 (worth up to \$50)



Trolley
 (worth \$19.90)

* Please refer to next page for Terms and Conditions



& ASIA PACIFIC

in terms of units shipped for
Laser Single Function (SFP) + Multifunction market (MFP)
*Source: IDC Annual shipment during the last 10 years

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Booth No. Main 6B01/6B30/6F24

FREE

With purchase of any of the featured
HP Printers, you stand to receive the
following gifts:



NTUC Vouchers
(worth up to \$100)



Trolley
(worth \$19.90)

HP LASERJET PRO SINGLE FUNCTION



\$169

HP LaserJet Pro P1102w Printer

The Most Energy Efficient Laser Printer on the Planet

- Quick first page out in 8.5 secs
- Boost productivity with wireless networking
- AirPrint™ technology allows you to print directly from Apple iPad®, iPhone® and iPod Touch
- Save up to 26X energy better than traditional sleep mode, with HP Auto On/Auto Off Technology
- Quick installation in as fast as 2 minutes – no CD required with HP Smart Install

FREE **\$30**



\$329

HP LaserJet Pro CP1025nw Printer

World's smallest & Most Energy Efficient Colour Laser Printer

- Wireless and Ethernet ready
- HP ePrint and Wireless Direct Print
- Save up to 26X energy better than traditional sleep mode, with HP Auto On/Auto Off Technology
- Quick installation in as fast as 2 minutes – no CD required with HP Smart Install
- AirPrint™ technology allows you to print directly from Apple iPad®, iPhone® and iPod Touch

FREE **\$30** +

STAR BUY



\$469

HP LaserJet Pro CP1525nw Printer

Professional quality print from a compact and easy to use laser printer

- Wireless and Ethernet ready
- Print virtually from anywhere with HP ePrint.
- AirPrint™ technology allows printing directly from Apple iPad®, iPhone® and iPod Touch
- Save up to 50% energy, with HP Auto-Off Technology
- Low maintenance with integrated toner cartridge

FREE **\$50** +

HP LASERJET PRO ALL-IN-ONE



\$259

HP LaserJet Pro M1132 All-in-One Printer

A stylish & fast little printer for energy conscious owner

- Print, Copy, Scan
- Quick first page out in 8.5 secs
- Quick installation w/o CD, with HP Smart Install
- Save up to 26X energy better than traditional sleep mode, with HP Auto On/Auto Off Technology
- OCR Software included

FREE **\$60** +

STAR BUY



\$339

HP LaserJet Pro M1212nf All-in-One Printer

Compact footprint MFP packed with full features

- Print, Copy, Scan, Fax, PC Fax
- Quick first page out in 8.5 secs
- AirPrint & Ethernet Ready
- Quick installation w/o CD, with HP Smart Install
- Copy 2 sides of an ID card onto 1 page with ID copy
- OCR Software included
- Secure private faxes with password
- Save up to 26X energy better than traditional sleep mode, with HP Auto On/Auto Off Technology

FREE **\$50** +



~~\$599~~ **\$539**

HP LaserJet Pro M1536dnf All-in-One Printer

Best Buy for home or small office with low maintenance cost

- Print, Copy, Scan, Fax, PC Fax
- Quick first page out in 8.5 secs
- HP ePrint and AirPrint enabled
- Network ready
- Automatic two-sided printing
- Secure private faxes with password
- Copy 2 sides of an ID card onto 1 page with ID copy
- OCR Software included

FREE **\$50** +

STAR BUY

HP COLOR LASERJET ALL-IN-ONE



\$949

HP Color LaserJet CM1415fnw Printer

Web connected MFP with colour touchscreen panel

- Print, Scan, Copy, Fax, ePrint, AirPrint
- Walk up USB port for easy access
- 3.5" colour touchscreen control panel
- Secure private faxes with password
- Copy 2 sides of an ID card onto 1 page with ID copy
- OCR software included
- Access business apps directly from web – no PC required
- Reduce energy use with Instant-on Technology

FREE **\$100** +



~~\$529~~ **\$499**

HP LaserJet Pro 100 Color M175a Printer

Best Colour Laser MFP for home and SOHO

- Print, Copy, Scan
- Copy 2 sides of an ID card onto 1 page with ID copy
- Quick installation in as fast as 2 minutes – no CD required with HP Smart Install
- Save up to 50% energy, with HP Auto-Off Technology

FREE **\$50** +

STAR BUY



~~\$629~~ **\$589**

HP LaserJet Pro 100 Color M175nw Printer

Smallest Colour Laser MFP from HP with mobile printing solutions

- Print, Copy, Scan
- Wireless and Ethernet ready
- HP ePrint and Wireless Direct Print
- Copy 2 sides of an ID card onto 1 page with ID copy
- Quick installation in as fast as 2 minutes – no CD required with HP Smart Install
- Save up to 50% energy, with HP Auto-Off Technology

FREE **\$50** +

STAR BUY

HP LASERJET PRINT CARTRIDGE PROMOTION



Buy One HP LaserJet Black /
Colour Print Cartridge to enjoy:

FREE* a) 1 x \$5 NTUC Voucher for Black Laserjet cartridge OR 2 x \$5 NTUC Voucher for Colour Laserjet print cartridge
b) Special SITEX Price



For every HP Color LaserJet Printer +
1 set of HP Color LaserJet Print Cartridge
(Cyan/ Magenta/ Yellow) purchase,

FREE* additional \$50 NTUC voucher (Worth \$85)



For every HP Mono LaserJet Printer
+ 1 set of HP Black LaserJet Print Cartridge purchase,

FREE* additional \$10 NTUC voucher (Worth \$15)

INKJET PHOTO PAPER PROMOTION

HP Everyday

Affordable for everyday printing



HP Photo Glossy Paper
– 4R (20 sheets)(CG851A)

\$2.15

Introductory Offer*:
Buy 5 & Get 4 FREE

* For first 250 customers per day only. Limited to 10 packs per customer.



HP Photo Glossy Paper
– A4 (20 sheets)(CG850A)

\$4.30

Introductory Offer*:
Buy 5 & Get 4 FREE

* For first 250 customers per day only. Limited to 10 packs per customer.

HP Advanced

Best for instant-dry professional-quality photos



HP Advanced Glossy Photo Paper
– 4R (20 sheets)(Q8863A)

\$8.80

Promotion:
Buy 1 & Get 1 FREE



HP Advanced Glossy Photo Paper
– A4 (25 sheets)(Q8861A)

\$14.80

Promotion:
Buy 1 & Get 1 FREE

* For first 250 customers per day only. Limited to 10 packs per customer.

HP Premium Plus

HP's best photo paper with exceptional fade-resistance.



HP Premium Plus Glossy Photo Paper
(20 sheets)(Q8857A)

\$8.80

Promotion:
Buy 1 & Get 1 FREE



HP Premium Plus Glossy Photo Paper
– A4 (20 sheets)(Q8855A)

\$14.80

Promotion:
Buy 1 & Get 1 FREE

* For first 250 customers per day only. Limited to 10 packs per customer.

HP Professional Paper

Produce professional-quality documents and impressive marketing collateral with HP's range of papers



HP Professional Laser Photo Paper 200
– A4 (100 sheets)(CG966A)

\$34

Promotion:
Buy 1 & Get 1 FREE



HP Professional Laser Paper 120 (Laser)
– A4 (250 sheets)(CG964A)

\$32

Promotion:
Buy 1 & Get 1 FREE



HP Professional Inkjet Matt Paper
– A4 (120 sheets)(Q6593A)

\$37

Promotion:
Buy 1 & Get 1 FREE

HP Photo Pack

Affordable and easy lab-quality photo printing at home.



HP 02 Photo Pack
– 4R (120 sheets) (CMY, Light C, Light M, Black) (CG849AA)

\$83.60

(Usual price: \$109.60)



HP 564 Photo Pack
– 4R (80 sheets)(CMY)

\$29

(Usual price: \$49.80)



HP 28 Photo Pack
– 4R (25 sheets) (Tri-colour)

\$25.30

(Usual price: \$28.15)

* While stocks last. Limited to only 2 claims per customer for printers purchase. All Freebies are only redeemable at HP Redemption Booth from 24 – 27 Nov 2011.
Inkjet print cartridges promotion is limited to one redemption per printer. Inkjet print cartridges promotion is valid only for Original Ink/Toner cartridges compatible with HP printer purchased at SITEX 2011.